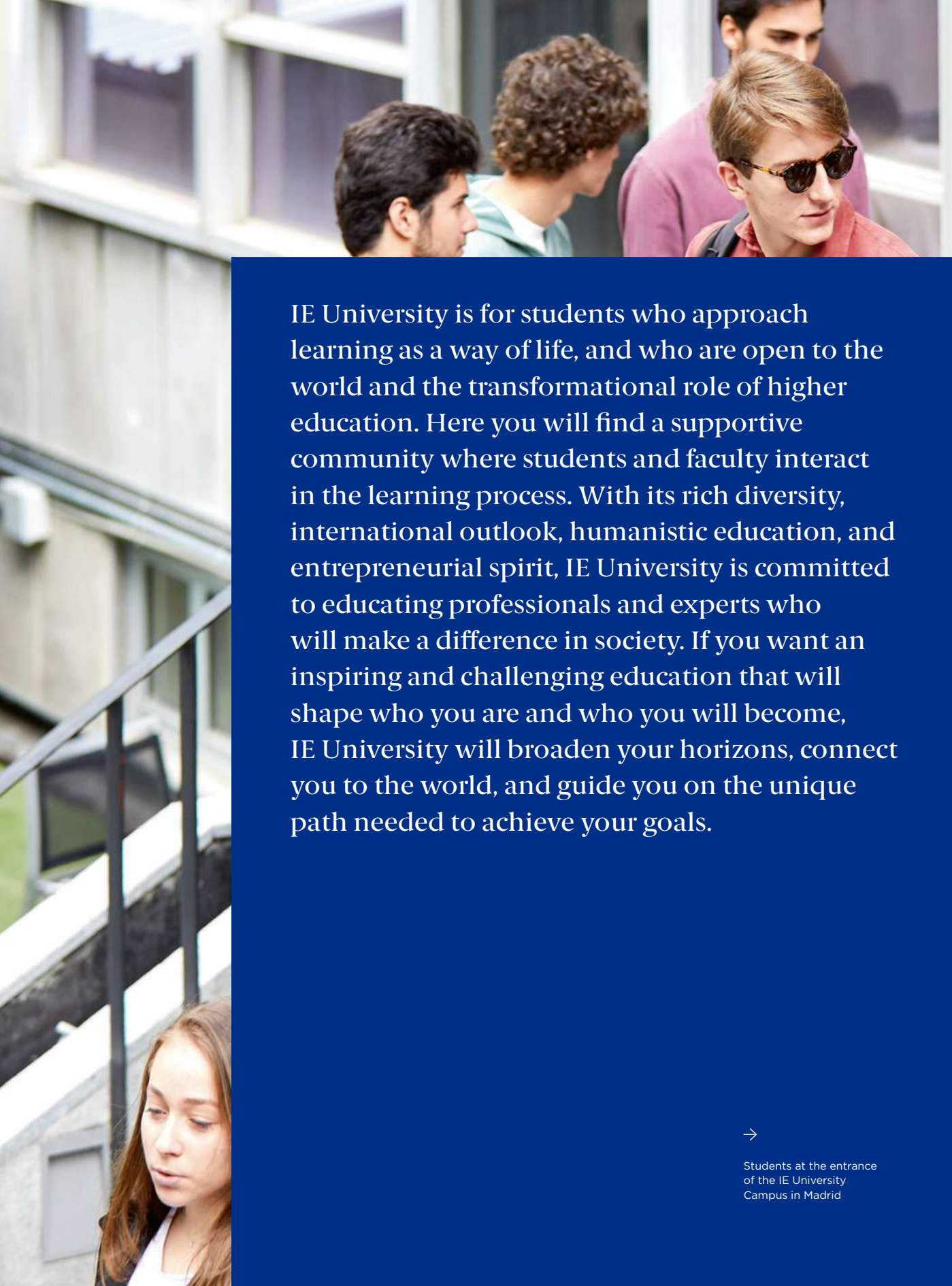




# Undergraduate Studies at IE University

Driving Innovation



IE University is for students who approach learning as a way of life, and who are open to the world and the transformational role of higher education. Here you will find a supportive community where students and faculty interact in the learning process. With its rich diversity, international outlook, humanistic education, and entrepreneurial spirit, IE University is committed to educating professionals and experts who will make a difference in society. If you want an inspiring and challenging education that will shape who you are and who you will become, IE University will broaden your horizons, connect you to the world, and guide you on the unique path needed to achieve your goals.



Students at the entrance  
of the IE University  
Campus in Madrid



You just opened the brochure that will guide you through the first steps to becoming the person you want to be. It will give you a detailed view of what it is like to be an IE University student and, specifically, what it is like to be part of the degree you are interested in. Learn firsthand about the amazing journey you will embark on over the next four years and the opportunities available to you as an IE University student. By the time you're finished reading, you'll be one step closer to becoming part of the talented community we are so proud of.



YOU'VE GOT A MESSAGE!

**DEAR STUDENT,**

As Rector of IE University, it is my pleasure to welcome you to our institution and I invite you to learn more about us in this brochure.

Our university is a pioneer in the implementation of the European Higher Education Area (EHEA), a major reform to higher education which we are passionate about. The EHEA is consistent with our idea of an international, humanistic, and innovative approach to education that brings together various fields of knowledge, and allows students to specialize with more flexibility. This is only achievable if a university is committed to student mobility, competency-based learning, and engaging in dialogue and exchange programs with national, European, and international universities.

Our entrepreneurial spirit and focus on employability means that knowledge transfer is one of our key values. We want companies, institutions, and society to grow because of our graduates and postgraduates, who each seek to apply their own innovative projects that bring knowledge and people together.

As you learn more about IE University, you will see that our unique community is made possible by a student-centered and personalized approach, with a dedicated university faculty that seeks to make each student's journey through IE University a unique and transformative experience. They, along with the entire academic and research community, and our students and alumni, give you the warmest of welcomes to IE University.

With warm regards,

**Salvador Carmona**  
Rector, IE University





# My University



IE University  
campus in  
Segovia.

From the very first moment, you will embark on a transformational journey that will enhance your unique value and enable you to play a leading role in shaping the world and achieving your goals. You will receive an inspiring and challenging education that will broaden your horizons and shape who you are and who you'll become. It will connect you to the world and guide you on a unique career path that best suits your skills and interests.

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# TEN REASONS TO STUDY AT IE UNIVERSITY

A sure path to success

## CONNECT WITH A DIVERSE AND ACCESSIBLE FACULTY

Our diverse faculty is comprised of both excellent academics and experienced professionals with international experience and close ties to the professional world. What is more, our professors are completely accessible to students, which means that you will have daily interaction with them, obtain regular feedback, and receive the support needed to accomplish your professional goals.

3

## TURN YOUR IDEAS INTO REALITY

IE University will inspire you to be entrepreneurial in any field or discipline, providing an environment where you can be open to new ways of thinking, release your creativity, and venture into the unexplored.

4

1

### BENEFIT FROM A UNIQUE LEARNING ENVIRONMENT

IE University offers a unique learning environment that is redefining higher education for professionals today. We will prepare you for success by enabling you to develop your own points of view, and discover your full potential. We are recognized for our quality both in teaching and learning, which has led us to be among the world's top universities.

2

### BE PART OF AN UNMATCHED INTERNATIONAL EXPERIENCE

Our rich diversity provides an environment that will give you the international outlook needed to be successful on a global scale. With over 75% of the students coming from outside Spain, representing over 130 countries, you will study with a truly diverse community. In addition, exchange studies with prestigious partners worldwide, and internship opportunities around the world, will offer you an unmatched international experience.

5

### TAKE ADVANTAGE OF A STUDENT-CENTERED APPROACH

We take a personalized approach to education, where professors and students are actively engaged in the learning experience. You will join a supportive community that values your uniqueness and that will guide you as you shape your own path.



## EXPERIENCE A PRACTICAL LEARNING METHODOLOGY

We combine theory with practice from the moment you start your studies. You will take what you learn in class and apply it to real life cases and when managing your own projects. Each year students can choose a range of internship options, working on campus, in Spain and around the globe, and acquire an impressive set of skills and professional experiences that make them highly sought after when they graduate.

# 6

## PERSONALIZE YOUR PATH TO SUCCESS

Our innovative degree programs are recognized by the most prestigious associations in their respective fields, and integrate a broad range of teaching approaches and options that will allow you to shape your own education according to your professional aspirations.

# 8

## BUILD YOUR WAY TO THE FUTURE

We help graduates launch their careers across industries and around the globe. Employers of leading companies worldwide consider IE University among the top universities where they want to recruit from. What's more, you will belong to a community of more than 45,000 IE alumni worldwide, make friends for life, and enjoy an active alumni network that you can always depend upon throughout your professional journey.

# 10

# 7

## SHARE A FORWARD-LOOKING VISION

We are ranked among the top ten universities worldwide for innovation in technologies and teaching. Our practical and relevant education prepares you to meet the professional challenges you will face in your future.

# 9

## LIVE YOUR STUDENT LIFE TO THE FULLEST

We have a vibrant and diverse student community where university life is lived to the fullest. You will have the chance to enjoy living and traveling in Spain and beyond, and to participate in all the extracurricular activities available to you at IE University.

# IE UNIVERSITY RECOGNITION

Prestige and performance

IE University occupies a leading position among higher education institutions in Europe and worldwide for its excellence in innovation and learning technologies. In addition, our undergraduate programs are recognized by the most prestigious associations in their respective fields, and highly regarded by employers at leading corporations.

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IE University is  
ranked #3 for  
innovation in teaching  
methodologies \*

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**#1** University  
in Spain

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**#7** University  
in Europe

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**#25** University  
Worldwide

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**TIMES HIGHER EDUCATION**  
Global University  
Employability Ranking 2019

**#1** University  
in Spain

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**#5** Best Bachelor in  
Business Administration  
Worldwide

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**#5** University  
in Europe

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**\* YOUTH INCORPORATED**  
Global University Rankings 2020

**#7** in Recruiter  
Satisfaction  
Worldwide

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**#6** in Student  
Satisfaction  
Worldwide

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**#19** Top University  
Worldwide

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# EMPLOYABILITY

## Launch your career internationally

IE University is ranked #7 for Career Services Worldwide

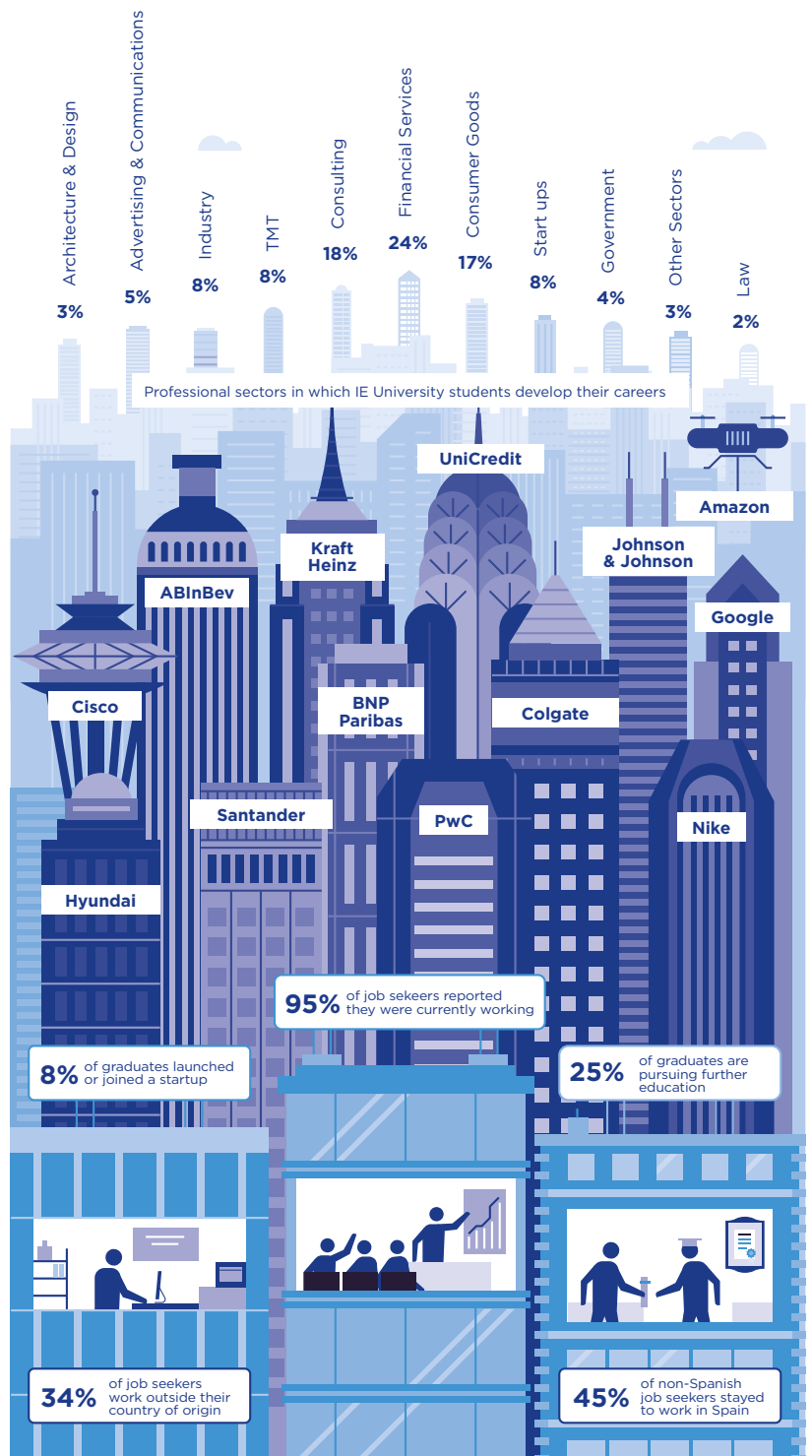
Youth Incorporated  
Global University Rankings 2020

Choosing a career path is one of the most important decisions you will make as you progress through your studies. The IE Career Management Center (CMC) helps graduates launch their careers across industries and around the globe and guides them throughout this decision-making process.

IE University's international recognition and partnerships with leading companies and institutions provide graduates the opportunity to compete for international positions.

IE University students begin to receive employment offers even before they graduate. While many alumni are recruited by major multinational companies, others prefer to join small and medium-sized companies and startups.

Some students choose entrepreneurship as a career choice and start a business while studying at IE University or shortly after graduation, building and managing their own companies.



\* Data reported by IE University's Class of 2019 job seekers

# From IE University to Nike headquarters

**Natalia Riera  
Yanguas**  
*Bachelor in  
Business  
Administration*

"I am working in the digital marketing department at Nike, at the European headquarters. I

applied through the Talent & Careers portal of IE University.

Working at headquarters has made me realize the challenges that I also faced at IE University. Since we have people from all over the world, the biggest challenge is to understand the different work methods, processes, and ways of working that people have. The key is learning to understand your team and adapt to how they work. You will have the best outcome if you bring together all your differences and make the best of it. I also love the different inputs that people have based on their backgrounds, and it really

helps to put together everyone's thoughts and come to a conclusion that fits everybody.

The most relevant skills that I apply in my day-to-day at Nike are negotiation and decision-making because working in this department really entails many things. It is important to learn to put together all of these thoughts and come up with an outcome that makes sense and benefits everyone. It's about making the right decision at the right time, and also being flexible and adaptable. I believe entrepreneurial capacity has helped me achieve my professional skills because having drive is what takes you everywhere. The first thing an entrepreneur needs to have is spirit itself, characterized by drive and ambition."



# IE UNIVERSITY CAMPUS

## Your home away from home

As a student at IE University, you will gain an international outlook and global connections. You will benefit from diverse perspectives and experiences as you study with peers from around the world. Each year, an average of 130 different countries are represented on campus, and over 75% of students come from abroad.

### SEGOVIA

The campus in the city of Segovia offers a true campus experience. It is housed in the *Convent of Santa Cruz la Real*, a historic building declared a national heritage site in 1931. Segovia is only 25 minutes from Madrid by high-speed train, and welcomes students from over 130 countries to a global university setting with an academic and lively atmosphere. In Segovia, you'll find the perfect setting to become part of a close-knit community.

Segovia is a fairytale city full of narrow, twisting alleyways, Romanesque churches, and beautiful buildings. Additionally, this province of Spain has always been famous for its climate and traditional cuisine. It's not merely a city to be admired from afar; it's also a great place to live.

If you decide to study in Segovia, with the big city always within reach and history at your fingertips, you will experience the best of both worlds.

### MADRID

On our campus in Madrid, you will find a groundbreaking education experience, with access to cutting-edge resources, specialized classrooms, and modern facilities. Studying in Madrid provides an opportunity to immerse yourself in a dynamic environment at the center of one of Europe's most important financial capitals.

If you decide to study in Madrid, you will benefit from a global environment, top-tier networking opportunities, and facilities equipped with the latest technologies—all shared with the top-ranked IE Business School.



IE University campus in Segovia in the foreground. In the background, a view of the historic center



Students after class socializing near the cafeteria in the IE University campus in Segovia.



Segovia and Madrid have excellent facilities. Students have ample space for studying, relaxation, and entertainment.



IE University campus in Madrid.

# STUDENT LIFE

## Connections and activities

The memories you make during your studies last forever and can change the course of your life. We believe in diversity as a lifestyle and are proud to say that our community is as diverse as can be, providing space for all types of interests and unlimited opportunities.

The Student Life office coordinates more than 120 clubs, which are divided into six areas: arts, sports, social causes, debates, entrepreneurship, and academics.

Below are some of the clubs you can take part in.

### IEU CONFERENCE CLUB

The *IEU Conference Club* organizes talks and cocktails where some of the most powerful and influential people in the international arena answer questions related to their field of expertise. You'll get to know some of the secrets of their professional success, network with them, and have your questions answered!

### IEU GREEN CLUB

This club reaches out to the student community to raise awareness about environmental stewardship matters

and healthy lifestyles. They organize riverside hikes and other nature activities. If you like to escape from your routine and enjoy outdoor activities, this is the club for you!

### IEU HUMANITARIAN CLUB

This club organizes innovative events in service of various NGOs. Its president, Zainnab Al-Kurdi, started a campaign to inspire and protect women all over the world.

### IEU MUSIC CLUB

The *IEU Music Club* aims to enrich its members' musical knowledge and provide the opportunity to play together as a group. Its talented artists perform creative adaptations of songs or original compositions.

### IEU SPORTS CLUB

Exercise is important, so both our campus in Madrid and Segovia offer a wide

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“Our motto is ‘Talks that Inspire’. You see, we want to take a radically new approach to academic talks”

Salvador Mompeán,  
IEU Conference Club Founder

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*The Real Casa de la Moneda* in Segovia, is a space provided by the city council for activities such as exhibitions, music, conferences, and workshops.



“The IEU Alpine Club is your destination for any and all outdoor activities, bringing like-minded people together to enjoy the beauty of nature in a fun way”

**Benjamin Weber,**  
Sports Club Founder

variety of sports for students to enjoy. The sports that we offer vary from campus to campus, since Madrid is a city campus and Segovia is a rural one.

Among the team sports we offer are: volleyball, basketball, futsal, rugby, basketball, and tennis. In addition, IE University has special deals with several gyms and fitness centers, to make available other sports such as golf, tennis, paddel, swimming, and many others.

Tryouts for IE University’s official teams take place once every year, at the beginning of the fall semester.

“I’ve been living in Segovia for nearly two years and had no idea about its beautiful surroundings. Hiking by the river on Sunday was a nice alternative to spending the weekend in the city of Segovia or Madrid. For those who did not go with us, I highly recommend attending the next Green Club event!”

**Ola,**  
IEU Green Club





# My Studies



Students on the IE University campus in Madrid during their break between classes.

Studying at IE University means not only that you will receive the most up-to-date education; you will also be joining a community of exceptional academics who share your passion and look forward to guiding you throughout your degree. They will help you learn and provide you with the tools that will help you become the professional you want to be.

PERSONALIZED STUDY PATH	18
LANGUAGE PROFICIENCY TRACK	20

## BACHELORS

Business Administration	22
Architectural Studies	24
Design	26
Behavior and Social Sciences	28
Communication and Digital Media	30
Computer Science and Artificial Intelligence	32
Data and Business Analytics	34
International Relations	36
Economics	38
Laws	40
Philosophy, Politics, Law and Economics	44

## DUAL DEGREES

Business Administration + Design	48
Business Administration + Laws	50
Business Administration + Data and Business Analytics	52
Business Administration + International Relations	53
Laws + International Relations	54
Economics + International Relations	56
Philosophy, Politics, Law and Economics + Data and Business Analytics	58

# PERSONALIZED STUDY PATH

Pave the way

Your experience at IE University will involve a lot more than your academic studies; we offer an exceptional range of opportunities that allow you to tailor your studies to suit your specific career goals and enhance your employability by obtaining extra qualifications.

IE University takes an applied and student-centered approach to education, identifying your unique strengths and giving you the chance to build your own path.

In addition to the core degree, you will be able to personalize your program and develop your skills by adding complementary courses, advanced seminars, internships, and IEU LABs.





# LANGUAGE PROFICIENCY TRACK

Develop the English skills needed  
for a successful international career

Studying at IEU means that once you graduate you will get immersed in an international environment and you will have to face challenges at a global scale. In order to prepare you for the real world and avoid language constraints, our Bachelors are fully delivered in English. For those who need to improve their language skills in order to study in this international language and graduate with a proficiency level of the language, we offer a special track during the first year.

The Language Proficiency Track (LPT) has been designed for those students who wish to progressively adapt to studying fully in English at IE University. This track is available for first-year students of this program. The LPT will allow you to access the Bachelors and Dual Degrees fully in English and study with people from over 130 nationalities while reinforcing your language skills. The enrolled students have an early start that begins a few weeks before the academic year, and lasts one academic year.

## **Summer Early Start**

Here you will go through the first unit of the English Proficiency Course and you will study all the courses in English. The Summer Early Start will begin in mid-August until the official start date of the course.

## **Continuous support throughout the first year**

In addition to your regular subjects, throughout your first year you will have some mandatory courses that are meant to improve your English skills to reach the required level.

## **WHO IS IT FOR?**

All non-native English speakers' candidates who need to enhance their English skills from their very first year of studies in order to go through the whole degree in this language.

## **THINGS TO REMEMBER**

1. The Language Proficiency Track is mandatory for those candidates who have been admitted to the LPT courses. This will not only enhance their language skills, but it will help them build their confidence, acclimatize and adjust culturally.
2. The Summer Early Start is not replaceable for a summer course abroad or English classes in an academy, since it is part of the Bachelor Degree programs and you will go through specific content relevant for your business and laws studies..
3. The reinforcement subjects are compulsory and cannot be replaced by other courses.
4. In year 2 all LPT students will study the exact same subjects as the other undergraduate students.

THIS IS HOW YOUR FIRST ACADEMIC YEAR  
WILL LOOK IF YOU DO THE LPT



# Bachelor in Business Administration

## Achieve international success



VIEW THE  
INTERACTIVE  
BROCHURE

The Bachelor in Business Administration is an innovative and international program that will help you develop the business and management competencies you need to have a successful career either in multinational corporations or starting your own company. We provide a diverse environment, with connections to the business world, where you will learn from industry experts the knowledge and leadership skills required to launch your career at a global level. Based on top-ranked IE Business School's expertise, and accredited by AACSB, AMBA and EQUIS, this prestigious program has been designed to train the new generation of business professionals that will lead the future of international companies and organizations.

<b>Type of Degree</b>	Undergraduate
<b>Language</b>	English
<b>Format</b>	Full-time
<b>Location</b>	Segovia and / or Madrid
<b>Duration</b>	4 years
<b>Start</b>	September

COMPONENTS	CREDITS
Basic Courses	60
Core Courses	108
Elective Courses	60
Final Project	12
<b>Credits needed to graduate</b>	<b>240</b>



### STUDY PLAN

#### FIRST YEAR

##### 1<sup>st</sup> Semester

Financial Accounting  
Management Tools & Principles  
Applied Business Mathematics  
Marketing Fundamentals  
Building Powerful Relationships  
Humanities I

##### 2<sup>nd</sup> Semester

Cost Accounting  
Mathematics for Management  
Introduction to Programming  
Corporate Finance  
Microeconomics  
Research & Academic Writing Skills  
Humanities II

#### SECOND YEAR

##### 1<sup>st</sup> Semester

Capital Markets  
Marketing Management  
Entrepreneurship & Innovation  
Macroeconomics  
Statistics & Data Analysis  
Marketing Project-Practical\*

##### 2<sup>nd</sup> Semester

Financial Reporting & Analysis  
Organizational Behavior  
Business-Driven Information Technology I  
Entrepreneurship Business Plan-Practical  
Operations Management  
Global Economic Environment  
Technology II

#### THIRD YEAR

##### 1<sup>st</sup> Semester

Management Control  
Strategies for Computing in Industries and Markets  
Human Capital Management  
Business Law  
Data Analysis for Economics  
Supply Chain Management  
IE Module - IE Challenge

##### 2<sup>nd</sup> Semester

Electives

#### FOURTH YEAR

##### 1<sup>st</sup> Semester

Electives

##### 2<sup>nd</sup> Semester

Strategies for the Multinational Corporation  
Disruptive Strategy  
Final Project  
Electives

**Note:** this information is subject to change, please contact the Admissions Department for the updated curriculum.



## WHAT IS BUSINESS ADMINISTRATION AT IE UNIVERSITY?



### ENTREPRENEURSHIP

The program will encourage you to bring your ideas to reality, and will support you along the way.



### BUSINESS EXPERIENCE

Connect theory to practice through IEU LABs, internships and hands-on projects.



### INTERNATIONAL APPROACH

Analyze and get involved in projects of global scale in an international setting.



### INNOVATIVE LEARNING

Tools and methodologies that redefine how business is studied.

# Bachelor in Architectural Studies

## Make meaningful environments

The Bachelor in Architectural Studies prepares students to transform the world and to make meaningful environments. With a project-based approach to learning and a diverse body of faculty and students, the program synthesizes creative, technical, environmental, and social considerations, and is driven by a forward-looking and entrepreneurial spirit. We teach our students to master the essential tools and skills of the architect, while simultaneously encouraging them to think broadly and creatively about how these tools and skills might be used in the future. This bachelor's degree has an exclusive internship program that will allow you to gain invaluable work experience in some of the most prestigious studios worldwide. This program will allow you access to the one-year Master in Architecture that is necessary to access the regulated profession of architecture in the European Union.



VIEW THE  
INTERACTIVE  
BROCHURE

<b>Type of Degree</b>	Undergraduate
<b>Language</b>	English
<b>Format</b>	Full-time
<b>Location</b>	Segovia and Madrid
<b>Duration</b>	5 years
<b>Start</b>	September

COMPONENTS	CREDITS
Basic Courses	66
Core Courses	228
Final Project	6
<b>Credits needed to graduate</b>	<b>300</b>

### STUDY PLAN

#### FIRST YEAR

##### 1<sup>st</sup> Semester

Design Studio I:  
Idea and Form  
Graphic  
Communication I  
Applied Mathematics  
in Architecture I  
IE Module - Introduction  
to Management

##### 2<sup>nd</sup> Semester

Design Studio II:  
Form and Material  
Graphic  
Communication II  
Architectural  
Geometry I  
Architecture Histories  
and Contexts  
Applied Physics in  
Architecture I  
IE Module -  
Interpersonal Skills

##### Annual

Digital Tools and  
Operations

#### SECOND YEAR

##### 1<sup>st</sup> Semester

Design Studio III:  
Experience

Architectural  
Geometry II  
Applied Mathematics  
in Architecture II  
Construction Systems  
and Applications  
Structural Types I  
Experimentation  
Workshop I

##### 2<sup>nd</sup> Semester

Design Studio IV:  
Program  
Structural Calculations I  
Environmental Systems  
and Strategies I  
Introduction to Urban  
and Regional Studies

Applied Physics in  
Architecture II

Design  
Entrepreneurship  
Workshop I

#### THIRD YEAR

##### 1<sup>st</sup> Semester

Design Studio V:  
Technique  
Construction Systems  
and Applications II  
Architecture History  
and Theory I  
Structural Types II

##### Urban Strategies I

Experimentation  
Workshop II

##### 2<sup>nd</sup> Semester

Design Studio VI:  
The Existing  
Structural Calculations II  
Environmental Systems  
and Strategies II  
Construction Systems  
and Applications III  
Architecture History  
and Theory II

Design  
Entrepreneurship  
Workshop II

#### FOURTH YEAR

##### 1<sup>st</sup> Semester

Design Studio VII:  
Aggregation  
IE Module - Ethics  
Professional Deontology  
Construction Systems  
and Applications IV  
Architecture History  
and Theory III  
Urban Management  
Experimentation  
Workshop III

##### 2<sup>nd</sup> Semester

Design Studio VIII:  
Territory  
Advanced Architectural  
Graphics  
Advanced Structures  
and Foundations  
Architecture History  
and Theory IV  
Urban Strategies II  
Design  
Entrepreneurship  
Workshop III

#### FIFTH YEAR

##### 1<sup>st</sup> Semester

Alternative Practices:  
Landscape and  
Environment  
Digital Studies  
Management and  
Entrepreneurship  
Design  
Urban Infrastructure

##### 2<sup>nd</sup> Semester

Design Studio IX:  
Synthesis  
Advanced Technical  
Studies  
Capstone Project

#### MASTER IN ARCHITECTURE (OPTIONAL)

##### 1<sup>st</sup> Module

Advanced Design  
Studio  
Thesis Project: Module I  
Advanced Construction  
Workshop I

##### 2<sup>nd</sup> Module

Thesis Project: Module II  
Advanced Construction  
Workshop II

Creativity and  
Organization

Strategy  
Project Management

##### 3<sup>rd</sup> Module

Thesis Project:  
Module III

## WHAT ARE ARCHITECTURAL STUDIES AT IE UNIVERSITY?



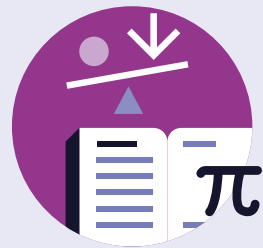
### DESIGN STUDIO

Both a physical and intellectual place where during your five years of study you will bring together and apply the range of things you've learned in class into real world design challenges.



### ARCHITECTURE HISTORY, THEORY AND CRITICISM

You will develop critical reasoning skills as well as general architectural literacy.



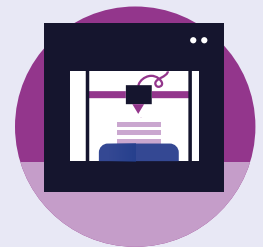
### ARCHITECTURE FUNDAMENTALS

Essential concepts, elements, and methodologies associated with architecture.



### AN ENGAGED AND ALTERNATIVE APPROACH

The Bachelor in Architectural Studies takes an integrated approach to learning. Our faculty is made up of architects, visual artists, designers, and engineers.



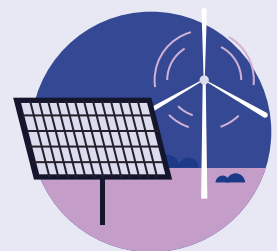
### INTEGRATION / EXPERIMENTATION WORKSHOP

Our integration workshop brings world-renowned architects to campus for a week-long design project. The experimentation workshops, meanwhile, allow you to work in photography, film, and site-specific art.



### URBAN STUDIES

Urban studies will provide you with a comprehensive vision of the reality of cities, their problems and possibilities, and how to deal with the social, political and economic issues that affect the city.



### ENVIRONMENTAL SYSTEMS

A strong foundation in environmental technologies will allow you to work productively with a project team to propose sustainable and innovative solutions.



### BUILDING TECHNOLOGY

In Construction Systems and Structures, you will learn the basic principles of putting a building together and go through the latest innovations in building technologies.

# Bachelor in Design

## Create a better reality



VIEW THE  
INTERACTIVE  
BROCHURE

The Bachelor in Design is a comprehensive program that seeks to challenge today's physical, experiential, functional, and emotional reality. It has been designed for adaptable and audacious individuals who can transform reality into something better and more sustainable, independently of available resources. The IE School of Architecture & Design uses a unique combination of solid design foundations, a demanding project-based methodology, and a focus on real-life challenges. The rigorous scientific and creative aspects of design are combined with a business perspective, allowing you to transform and improve people's daily lives.

<b>Type of Degree</b>	Undergraduate
<b>Language</b>	English
<b>Format</b>	Full-time
<b>Location</b>	Segovia and Madrid
<b>Duration</b>	4 years
<b>Start</b>	September

COMPONENTS	CREDITS
Core Courses	60
Mandatory Courses	135
Elective Courses	30
Final Project	15
<b>Credits needed to graduate</b>	<b>240</b>

### STUDY PLAN

#### FIRST YEAR

##### 1<sup>st</sup> Semester

Introduction to Design Studio:  
Learning by Doing  
Design History I  
Design Skills I  
Psychology and User -  
Centered Design  
IE Module - Writing Skills  
IE Module - Presentation Skills

##### 2<sup>nd</sup> Semester

Introduction to Design Studio:  
Collaborative Design  
Design History II  
Visualization and  
Representation Techniques  
Sociology and Culture  
IE Module - Business  
Management

#### SECOND YEAR

##### 1<sup>st</sup> Semester

Design Studio I:  
Focus on Visual Design  
Design Methodology  
Interactive and Digital Tools  
Research Techniques  
Ethnography  
IE Module - Entrepreneurship

##### 2<sup>nd</sup> Semester

Design Studio II:  
Focus on Product Design  
Design and Criticism  
Materials and Applications I  
Sustainability  
IE Module - Professional Skills

#### THIRD YEAR

##### 1<sup>st</sup> Semester

Design Studio III  
Focus on Spatial Design  
Processes and Design Theory  
Materials and Applications II  
Quantitative Methods  
IE Module - Global Challenges

##### 2<sup>nd</sup> Semester

Electives

#### FOURTH YEAR

##### 1<sup>st</sup> Semester

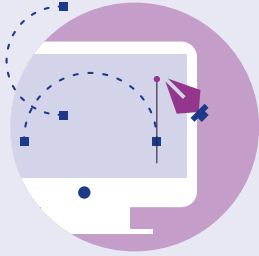
Design Studio IV:  
Focus on Strategic Design  
Contemporary Design Trends  
Typography Layout and  
Presentation  
Programming for Designers  
IE Module - Design  
Management

##### 2<sup>nd</sup> Semester

Design Narratives  
Portfolio Design  
Fabrication Technologies  
Final Project

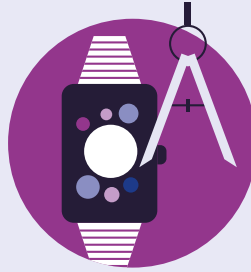
**Note:** this information is subject to change, please contact the Admissions Department for the updated curriculum.

## WHAT IS DESIGN AT IE UNIVERSITY?



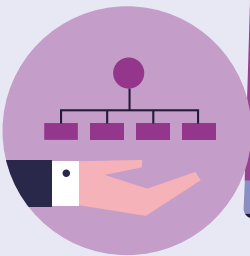
### DESIGN CULTURE

Here you will explore the foundations and history of design. You will also become familiar with new dynamics that have resulted from recent transformations in the practice. This combination will allow you to understand the world and identify opportunities to add value in society.



### BUSINESS

This course provides training in managing design companies as well as in professional etiquette. You will gain skills in the fields of humanities, communication, and professional ethics, and will experience other viewpoints and develop your interpersonal skills by mingling with students from other programs.



### TECHNIQUES

This module provides an advanced look at the tools and codes used in professional practice. You will learn how to join design and business, developing an approach that takes into account both technical knowledge and the needs of the market.



### APPLIED SCIENCES

Here you will explore social sciences, technology, and sustainability. You will develop the skills to foster innovation and execute designs centered on human beings.

### PROJECT-CENTERED DESIGN

As the backbone of the program, the Design Studio classes aim to solidify and apply all the knowledge you accumulate each semester into real-life scenarios, which become richer and more complex as you progress in your studies.

# Bachelor in Behavior and Social Sciences

## Become an expert in human behavior



VIEW THE  
INTERACTIVE  
BROCHURE

The Bachelor in Behavior and Social Sciences is a hands-on and multidisciplinary degree that empowers students to study, understand, and influence people and society. This practical program, designed with the expertise of the IE School of Human Sciences and Technology, aims to train a new generation of experts who can study the complexity of human behavior using a multidisciplinary approach that combines a diverse range of disciplines, tools, and skills. Based on a holistic and management-based methodology, this challenging and intellectually stimulating program is aimed at individuals who wish to have a positive impact on consumers, organizations, and society through the exploration and analysis of human conduct.

<b>Type of Degree</b>	Undergraduate
<b>Language</b>	English
<b>Format</b>	Full-time
<b>Location</b>	Segovia and Madrid
<b>Duration</b>	4 years
<b>Start</b>	September

COMPONENTS	CREDITS
Basic Courses	60
Core Courses	138
Elective Courses	30
Final Project	12
<b>Credits needed to graduate</b>	<b>240</b>

### STUDY PLAN

#### FIRST YEAR

##### 1<sup>st</sup> Semester

Learning to Observe, Experiment & Survey  
Fundamentals of Social Sciences  
Writing Skills  
Data Insights & Visualization  
Introduction to Business Management  
Fundamentals of Probability & Statistics

##### 2<sup>nd</sup> Semester

Technology Trends Today  
Fundamentals of Data Analysis  
Simulating and Modeling to Understand Change  
The Big History of Ideas and Innovation  
Presentation Skills  
Fundamentals of Human Behavior

#### SECOND YEAR

##### 1<sup>st</sup> Semester

Power and Inequality: Fundamentals of Social Theory  
The Psychology of Cognition and Emotion  
Qualitative Tools for Studying People  
Organizational & Employee Behavior  
Personality, Individual & Cultural Differences

##### 2<sup>nd</sup> Semester

Introduction to Economics  
Social and Digital Anthropology  
Understanding Population and Demography  
Quantitative Tools for Studying People  
Seminar: Global Politics and Debate  
Professional Bootcamp: Teamwork

#### THIRD YEAR

##### 1<sup>st</sup> Semester

Law & Behavior  
Influence & Persuasion  
Behavioral Neuroscience  
Marketing, Advertising & Consumer Behavior  
Community, Society & Culture  
Professional Bootcamp: Stress and Self-management

##### 2<sup>nd</sup> Semester

Behavior Design and Nudging  
Welfare and Policy Design  
Public Opinion, Preferences and Voter Behavior  
Behavioral Economics and Decision-Making  
Advanced Topic: Design Thinking, Brainstorming and Creativity for Innovation  
Social Networks

#### FOURTH YEAR

##### 1<sup>st</sup> Semester

Consumer Goods  
Financial Services  
Travel, Hospitality & Tourism  
Talent Management & Human Resources  
Operations and Process  
Marketing  
Sustainability and the Environment  
Health Services  
Citizens, Society and Policy  
Global Security

##### 2<sup>nd</sup> Semester

Advanced Topic: Coaching, Counseling and Behavioral Intervention  
Advanced Topic: Media Psychology and Communication  
Advanced Topic: Driving Change in Organizations  
Advanced Topic: Social Entrepreneurship  
Advanced Topic: Neuromarketing  
Career Preparation & Design  
Capstone Project

**Note:** \* Career focused electives and consulting projects will allow you to apply knowledge and skills of your bachelor to a range of industries and job types. These electives will be taken in conjunction with students of other HST Bachelors to help you develop the ability to work in multi-discipline teams. Examples: Consumers & Marketing, Healthcare & Health, HR & Talent and Energy & Environment. \*\* This study plan is under validation process and may be subject to change.

# WHAT IS BEHAVIOR AND SOCIAL SCIENCES AT IE UNIVERSITY?

## DEVELOP A MANAGERIAL MINDSET

Regardless of whether you would like to use your expertise in human behavior in the public or private sector, you will develop a unique, managerial mindframe that will prove invaluable to your future success.



## MAKE AN IMPACT ON SOCIETY

This program will help you develop the skills you need to explore, gather, and analyze information surrounding the problems and situations that individuals and groups face.



## USE SOPHISTICATED TOOLS

You will learn using state-of-the-art tools, many of them with a deep quantitative and technological component, which will allow you to perform subtle and precise analyses.

## LEARN THROUGH A MULTIDISCIPLINARY AND APPLIED APPROACH

You will study diverse yet interconnected disciplines that will help you explore and understand human behavior from different perspectives.

# Bachelor in Communication and Digital Media

Bring out your creativity and make brands matter



VIEW THE INTERACTIVE BROCHURE

IE University's Bachelor in Communication and Digital Media is aimed at students who wish to play an active role in making brands stand out. This program provides solid foundations and a hands-on approach to the practice of communication with a strong corporate, marketing and content creation focus. It offers our students the skills required to create, shape, deliver, and measure successful communication and marketing messages in a wide range of formats and platforms. The expertise of our faculty, coupled with a truly diverse environment, provides the perfect setting to guide our students as they tap into their creativity to develop meaningful messages relevant to global audiences.

<b>Type of Degree</b>	Undergraduate
<b>Language</b>	English
<b>Format</b>	Full-time
<b>Location</b>	Segovia and Madrid *
<b>Duration</b>	4 years
<b>Start</b>	September

COMPONENTS	CREDITS
Core Courses	60
Mandatory Courses	138
Elective Courses	30
Final Project	12
<b>Credits needed to graduate</b>	<b>240</b>

\* For students enrolled in the 2017-18 intake and onwards

## STUDY PLAN

### FIRST YEAR

#### 1<sup>st</sup> Semester

Communication Foundations  
Photography  
Globalization and Cross-Cultural Communication  
Writing for Media  
IE Module - Oral Skills  
IE Module - Writing Skills

#### 2<sup>nd</sup> Semester

Public Opinion, Persuasion and Engagement  
Visual and Digital Media Culture  
Graphic Design and Infographics  
Public Affairs and Non-Market Strategies  
IE Module - Technology Fluency  
IE Module - Introduction to Management

### SECOND YEAR

#### 1<sup>st</sup> Semester

Media and Entertainment Industries  
Corporate Communication  
Digital Marketing and Social Media  
Visual Storytelling  
Events Management  
IE Module - Professional Skills

#### 2<sup>nd</sup> Semester

Communication and Law  
Webs and Apps Design  
Branding: Identity, Strategy and Reputation  
Consumer Culture  
Media Relations and Media Training  
IE Module - Humanities

### THIRD YEAR

#### 1<sup>st</sup> Semester

Advertising Creativity  
Innovation Lab: Creativity Tools  
Advertising Management and Media Distribution  
Political Communication and Advocacy Campaigns  
Gamification  
IE Module - Representation and Media Ethics

#### 2<sup>nd</sup> Semester

Audience  
Integrated Communication Strategies  
Multimedia Narrative and Interactive Design  
Research Methods  
Branded Content

### FOURTH YEAR

#### 1<sup>st</sup> Semester

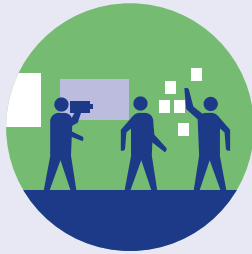
Electives

#### 2<sup>nd</sup> Semester

Final Project  
Creative Project Management  
IE Module - Global Challenges  
Consulting for Communication



## WHAT IS COMMUNICATION AND DIGITAL MEDIA AT IE UNIVERSITY?



### MEDIA LAB

More than a place, it is a methodology, a culture, where ideas are brewed. Through teamwork, you will bring your ideas to reality. You will have access to state-of-the-art resources and tools to design and produce all kind of communication projects.



### LEAD CORPORATE COMMUNICATION

Learn how to orchestrate internal and external communications to build corporate branding, identity, responsibility and reputation. Gain the skills needed to Manage communication crisis and issues. Study how to build corporate culture and values through communication to drive organizational excellence.



### UNLEASH YOUR CREATIVITY AND THINK CRITICALLY

Success in communication depends on learning how to balance creativity and strategy. Our students unleash their creativity to explore the confines of their imagination. They learn how to channel their creative ideas into effective strategies.

### BECOME AN EXPERT IN MARKETING COMMUNICATION

In this program you will learn how to manage diverse marketing channels and tools to communicate messages to markets and consumers. You will explore and study various marketing communication areas like advertising, branding, sponsorship, promotion, event management and public relations.

### CREATE CONTENT THAT MATTERS

The success of all communication plans and campaigns is determined by content. Learn how to create effective content for the right audiences to deliver successful communication messages in diverse media.

# Bachelor in Computer Science and Artificial Intelligence

Create digital technologies to drive innovation



VIEW THE INTERACTIVE BROCHURE

This is a top-tier program for disruptive individuals aspiring to change the world of technology as we know it. In this degree, participants use design theory and innovation to build digital technology that breaks new ground. The program has been carefully designed by faculty members from the IE School of Human Sciences and Technology to help students cultivate a visionary mindset. Equipped with this dynamic outlook, students then apply math and analytics to understand the intricacies of intelligent technology and artificial intelligence. Alongside this, students learn how to develop cutting-edge digital technologies with a solid foundation in computer science theory.

<b>Type of Degree</b>	Undergraduate
<b>Language</b>	English
<b>Format</b>	Full-time
<b>Location</b>	Segovia and Madrid
<b>Duration</b>	4 years
<b>Start</b>	September

COMPONENTS	CREDITS
Core Courses	60
Mandatory (Computer Science)	75
Mandatory (Artificial Intelligence)	63
Capstone Project	12
Electives	30
<b>Credits needed to graduate</b>	<b>240</b>

## STUDY PLAN

### FIRST YEAR

#### 1<sup>st</sup> Semester

Fundamentals of Human Behavior  
Fundamentals of Social Sciences  
Fundamentals of Technology & Innovation  
Introduction to Management

Fundamentals of Probability & Statistics

#### 2<sup>nd</sup> Semester

Learning to observe, experiment & survey  
Fundamentals of Data Analysis (Like Memoria)  
Simulating and modeling to understand change  
IE Module: The Big History of Ideas & Innovation  
Principles of Programming

### SECOND YEAR

#### 1<sup>st</sup> Semester

Discrete Mathematics  
Calculus for Computer Science  
Algorithms & Data Structures  
Computer Programming I  
Designing and Using Databases

#### 2<sup>nd</sup> Semester

Physics for Computer Science  
Computer Architecture, Network Technology & Operating Systems  
Matrices & Linear Transformations  
AI: Machine Learning Foundations  
AI: Personality and Emotion for AI Design  
Probability for Computer Science

### THIRD YEAR

#### 1<sup>st</sup> Semester

High Performance Computing  
AI: Representation, Reasoning & Problem Solving  
Computer Programming II  
Software Development & DevOps  
AI: Statistical Learning & Prediction

#### 2<sup>nd</sup> Semester

AI: Natural Language Processing & Semantic Analysis  
AI: Chatbots & Recommendation Engines  
AI: Reinforcement Learning  
Project management & Innovation Methods  
AI: Computer Vision

### FOURTH YEAR

#### 1<sup>st</sup> Semester

Application: Bioinformatics and Digital Health  
Application: Biometrics, Bionics & Wearables  
Application: Cybersecurity & Ethical Hacking  
Application: Financial Trading Algorithms & Models  
Application: Extended Realities & Interactive Media

#### 2<sup>nd</sup> Semester

Ethics, Policy making and legislation in Computer Science  
Robotics & Automation  
UX,UI & Human-Computer Interaction  
Blockchain, Cryptocurrencies & Fintech  
Capstone Project

# WHAT IS COMPUTER SCIENCE & ARTIFICIAL INTELLIGENCE AT IE UNIVERSITY?

## DEVELOP CUTTING-EDGE DIGITAL TECHNOLOGIES

The impact of a computer scientist extends far beyond software development, driving the innovation that will define our future. As digital architects of tomorrow, you will be able to change the world of technology as we know it.



## A PRACTICAL AI SETTING

Our hands-on, tech-studio approach enhances student learning, while offering them real-world experience in artificial intelligence.



## DELVE INTO HUMAN BEHAVIOR

In this program, we follow a human-centered approach to computer science, empowering our alumni to become a force of innovation within society.



## A METHODOLOGY-BASED PROGRAM

Through practical projects, cloud-based resources, and industry best practices, we bring the real world of computer science to our campus.



# Bachelor in Data and Business Analytics

## Harness the power of data to transform the world



VIEW THE INTERACTIVE BROCHURE

The Bachelor in Data and Business Analytics is aimed at analytical driven individuals who possess strong critical thinking abilities and wish to harness the power of data to transform the world. This revolutionary degree, designed with the expertise of the IE School of Human Sciences and Technology, prepares the next generation of global pioneers who can work with data to solve the most pressing challenges of businesses and institutions. Through an applied learning methodology and a hands-on approach students learn to manage the most innovative technologies and tools to exploit the true power of data to create value for companies and societies.

<b>Type of Degree</b>	Undergraduate
<b>Language</b>	English
<b>Format</b>	Full-time
<b>Location</b>	Segovia and Madrid
<b>Duration</b>	4 years
<b>Start</b>	September

COMPONENTS	CREDITS
Basic Courses	60
Core Courses	138
Elective Courses	30
Final Project	12
<b>Credits needed to graduate</b>	<b>240</b>

### STUDY PLAN

FIRST YEAR	SECOND YEAR	THIRD YEAR	FOURTH YEAR
<p><b>1<sup>st</sup> Semester</b></p> <p>Learning to Observe, Experiment &amp; Survey</p> <p>Fundamentals of Social Sciences</p> <p>Writing Skills</p> <p>Data Insights &amp; Visualization</p> <p>Introduction to Business Management</p> <p>Fundamentals for Probability &amp; Statistics</p> <p><b>2<sup>nd</sup> Semester</b></p> <p>Technology Trends Today</p> <p>Fundamentals of Data Analysis</p> <p>Simulating and Modeling to Understand Change</p> <p>The Big History of Ideas &amp; Innovation</p> <p>Presentation Skills</p> <p>Fundamentals of Human Behavior</p>	<p><b>1<sup>st</sup> Semester</b></p> <p>Probability &amp; Statistics for Data Analysis &amp; Management</p> <p>Mathematics for Data Analysis &amp; Management</p> <p>Algorithms &amp; Data Structures</p> <p>Programming for Data Analysis &amp; Management</p> <p>Forecasting and Time Series Analysis</p> <p><b>2<sup>nd</sup> Semester</b></p> <p>AI-Machine Learning Foundations</p> <p>Data Structures and Storage</p> <p>Intro to Business and Social Analytics</p> <p>Operating Systems &amp; Parallel Computing</p> <p>Seminar: Global Issues and Debate</p> <p>Professional Bootcamp: Teamwork</p>	<p><b>1<sup>st</sup> Semester</b></p> <p>Analyzing Social Media</p> <p>Recommendation Engines</p> <p>AI-Machine Learning &amp; Analytics</p> <p>Stream Analytics</p> <p>Big Data Technology</p> <p>Project Management</p> <p><b>2<sup>nd</sup> Semester</b></p> <p>NLP, Text Mining, and Semantic Analysis</p> <p>Designing Artificial Intelligence &amp; Implementing Smart Technologies</p> <p>Advanced Databases</p> <p>Data Visualization, Dashboards &amp; Storytelling</p> <p>Datathon for Social Impact</p> <p>Professional Bootcamp-Self Management</p>	<p><b>1<sup>st</sup> Semester</b></p> <p>Customer and Markets</p> <p>Talent and Professional Development</p> <p>Healthcare Delivery-Analytics, Financial Services</p> <p>Hospitality, Travel &amp; Tourism</p> <p>Environment &amp; Sustainability</p> <p><b>2<sup>nd</sup> Semester</b></p> <p>Emerging Topics in Data Analysis &amp; Management</p> <p>Advanced Topic-Connected Industries, Smart Cities &amp; e-Governments</p> <p>Advanced Topic-Sales &amp; Marketing Analytics</p> <p>Advanced Topic-Health &amp; Genetics Analytics</p> <p>Career Preparation &amp; Design</p> <p>Capstone Project</p>

**Note:** \* Career focused electives and consulting projects will allow you to apply knowledge and skills of your bachelor to a range of industries and job types. These electives will be taken in conjunction with students of other HST Bachelors to help you develop the ability to work in multi-discipline teams. \*\* This study is under validation process and may be subject to change.

## WHAT IS DATA AND BUSINESS ANALYTICS AT IE UNIVERSITY?

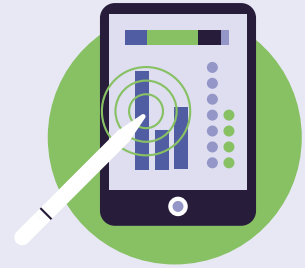
### DATA ANALYTICS

Crunch data with quantitative methods and statistical models. Use analytical programs and data tools to generate insights.



### DATA VISUALIZATION

Develop visual representations of data to communicate complex information clearly. Process insights in an actionable way.



### LEARN THROUGH A MULTIDISCIPLINARY AND APPLIED APPROACH

You will study diverse yet interconnected disciplines that will help you explore and understand human behavior from different perspectives.



### USE SOPHISTICATED TOOLS

You will learn using state-of-the-art tools, many of them with a deep quantitative and technological component, which will allow you to perform subtle and precise analyses.



# Bachelor in International Relations

Become an actor at a global level



VIEW THE  
INTERACTIVE  
BROCHURE

The Bachelor in International Relations is a hands-on, practical, and comprehensive program that prepares students for a career in the international public and private sectors, guaranteed by the expertise and know-how of the IE School of Global and Public Affairs, a member of the exclusive Association of Professional Schools of International Affairs (APSIA). Our unique international environment and outlook shape global citizens who can adapt to diversity and engage in complex economic, political, and social dynamics that go beyond borders and cultures.

<b>Type of Degree</b>	Undergraduate
<b>Language</b>	English
<b>Format</b>	Full-time
<b>Location</b>	Segovia and/or Madrid
<b>Duration</b>	4 years
<b>Start</b>	September

COMPONENTS	CREDITS
Basic Courses	60
Core Courses	126
Elective Courses	42
Final Project	12
<b>Credits needed to graduate</b>	<b>240</b>

## STUDY PLAN

### FIRST YEAR

#### 1<sup>st</sup> Semester

History of International Relations up to 1945  
Introduction to Political Science  
Political Theory  
Introduction to Economics  
Organizational Management

#### 2<sup>nd</sup> Semester

History of International Relations Since 1945  
Applied Economics  
International Unplugged I  
IE Module - Humanities  
IE Module - Ethics  
Languages  
Interpersonal Skills

### SECOND YEAR

#### 1<sup>st</sup> Semester

International Unplugged II  
Languages  
Research Methods in IR  
International Relations Theory I  
Comparative Politics  
Aid, Development and Social Entrepreneurship

#### 2<sup>nd</sup> Semester

Languages  
International Unplugged III  
Topics on Foreign Policy  
International Political Economy  
International Law  
Public Opinion and Political Communication

### THIRD YEAR

#### 1<sup>st</sup> Semester

Languages  
Project Management  
Peace and Conflict Resolution  
Global Governance and International Institutions  
Management of the Multinational Corporation  
IE Module - Professional Deontology

#### 2<sup>nd</sup> Semester

Languages  
International Unplugged IV-V  
International Relations Theory II  
International Finance  
Organizational Skills

### FOURTH YEAR

#### 1<sup>st</sup> Semester

Languages  
International Unplugged VI  
Electives

#### 2<sup>nd</sup> Semester

Electives  
Final Project

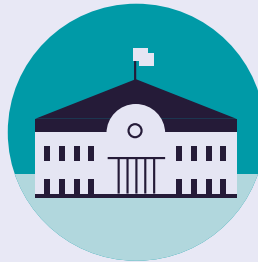
**Note:** this information is subject to change, please contact the Admissions Department for the updated curriculum.

## WHAT IS INTERNATIONAL RELATIONS AT IE UNIVERSITY?



### MULTIDISCIPLINARY PROGRAM

Study international relations as a global discipline, and explore fields such as political science, economics, and law.



### FOUNDATION

Understand the role of multilateral organizations, states, and the corporate world in determining the international order.



### PRACTICAL LEARNING

Participate in IR labs, internships, workshops, debate tournaments, case studies, and simulations.



### CRITICAL THINKING

Unravel complexity by applying analytical reasoning and providing solutions to real-world issues.



### INTERPERSONAL SKILLS

Acquire the necessary skills in negotiation, debate, conflict resolution, public speaking, and management, and become fluent in a language of your choice.

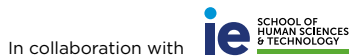
# Bachelor in Economics

## Drive economic transformation in the digital era



VIEW THE  
INTERACTIVE  
BROCHURE

In this rigorous and challenging program students study econometrics, political science, applied analytics, behavioral science and technology to analyze the new reality of economics and how it affects the diverse contexts in which we live and work. IE University's proven expertise in management and technology are the foundations for this bachelor. This program is aimed at individuals passionate about analysis and economics, who want to drive economic transformation, efficiency and growth in the digital era.



<b>Type of Degree</b>	Undergraduate
<b>Language</b>	English
<b>Format</b>	Full-time
<b>Location</b>	Segovia and Madrid
<b>Duration</b>	4 years
<b>Start</b>	September

COMPONENTS	CREDITS
Basic Courses	60
Core Courses	120
Elective Courses	30
Final Project	12
<b>Credits needed to graduate</b>	<b>240</b>

### STUDY PLAN

#### FIRST YEAR

##### 1<sup>st</sup> Semester

Mathematics for Economists  
Foundations of Microeconomics  
Foundations of Macroeconomics  
IE Module -Economic History  
Impact Writing Lab  
Programming for Economists I

##### 2<sup>nd</sup> Semester

Development and Growth Economics  
International Trade and Monetary System  
Probability & Statistics  
Game Theory  
Research Methods for Economists  
Programming for Economists II

#### SECOND YEAR

##### 1<sup>st</sup> Semester

Econometrics  
Financial Economics & Accounting

Institutional Economics  
Industrial Organization and Strategy  
Public Economics & Political Economy

##### 2<sup>nd</sup> Semester

Behavioral Economics, Finance & Decision-Making  
New Economy: Digital, Ecosystems & Platforms  
Corporate Finance  
Economic Modeling & Simulation  
Market, Auction and Contract Design  
Data Science for Economists  
Economic Reporting Lab

#### THIRD YEAR

##### 1<sup>st</sup> Semester

Economic Nudging and Policy Design  
Economics of Wellbeing  
Capital Markets  
Experimental Economics  
Economics of Innovation and Technological Change

BlockChain and Cryptocurrency  
GovTech and the Economic Environment  
IE Module - IE Challenge

##### 2<sup>nd</sup> Semester

Electives

#### FOURTH YEAR

##### Economic and Financial Analysis for Business

##### 1<sup>st</sup> Semester

Economic Research: Regions & Industries  
Econometrics II: Identification & Time-series  
Machine Learning & Analytics for Economists  
Economic Research: Consumers & Markets  
Risk Modeling & Management  
Financial Analysis & Valuation

##### 2<sup>nd</sup> Semester

Economic Research: Operations, Distribution & Supply

Economic Research: Financial Assets  
FinTech and Digital Banking  
Asset & Portfolio Management  
Financial Trading: Equity, Debt & Complex Products  
Capstone Project

##### Country, Sector & Policy Analysis

##### 1<sup>st</sup> Semester

Economic Research: Regions & Industries  
Econometrics II: Identification & Time-series  
Machine Learning & Analytics for Economists  
Economic Research: Consumers & Markets  
Macro- and Micro-Economic Policy Analysis  
Problem Solving for Economic Consultants  
Political Risk Analysis

#### 2<sup>nd</sup> Semester

Education, Human Capital, and Productivity  
Environmental Economics and Sustainability  
Health Economics and the Genetic Revolution  
Urban Economics and Smart Cities  
Impact Assessment and Project Scale-Up  
Labor Economics, Digitalization, and AI  
Capstone Project

**Note:** this information is subject to change, please contact the Admissions Department for the updated curriculum.



## WHAT IS ECONOMICS AT IE UNIVERSITY?



### DRIVE ECONOMICS IN THE DIGITAL ERA

Study the implications of automation, e-platforms, and circular and sharing economy.



### UNDERSTAND SOCIETY AND HUMAN BEHAVIOR

Explore and study behavioral economics, experimental economics and behavioral nudging.



### GAIN A GLOBAL UNDERSTANDING OF THE ECONOMY

Study the economy from a global perspective and tackle challenges on an international scale.



### CHOOSE YOUR OWN SPECIALIZATION

Specialize in two different fields during your fourth academic year.



# Bachelor of Laws

Stand out as a global law professional



VIEW THE INTERACTIVE BROCHURE

If you want to practice law in an international setting and work at top law firms, major corporations, and organizations worldwide, this program will give you the skills you need to bring effective solutions to a global corporate environment. Our innovative Bachelor of Laws (LL.B.) program is centered on the fundamentals of civil and common law, using comparative methodologies with a focus on European Union law, and modeled after the expertise of the world-ranked IE Law School. We train students to become corporate lawyers who can work with international clients in cross-border transactions and become leaders in their organizations and in society.

<b>Type of Degree</b>	Undergraduate
<b>Language</b>	English (or LL.B. + LPT)
<b>Format</b>	Full-time
<b>Location</b>	Segovia and/or Madrid
<b>Duration</b>	4 years
<b>Start</b>	September

COMPONENTS	CREDITS
Basic Courses	60
Core Courses	108
Elective Courses	60
Final Project	12
<b>Credits needed to graduate</b>	<b>240</b>

## STUDY PLAN

### FIRST YEAR

#### 1<sup>st</sup> Semester

European Legal History  
Constitutional Law  
Introduction to Private Law - Civil Law  
Economics  
Unplugged I  
Accounting and Finance

#### 2<sup>nd</sup> Semester

Criminal Law I  
Civil Law. Contracts  
Unplugged II  
Legal Thought  
Administrative Law  
Humanities - IE Module

### SECOND YEAR

#### 1<sup>st</sup> Semester

Criminal Law II  
Civil Law. Property  
Administrative Law and Economic Regulation  
Public International Law  
Unplugged III  
Technology - IE Module

#### 2<sup>nd</sup> Semester

Labor Law I  
European Union Law  
Torts  
Unplugged IV  
Litigation I  
Civil Law. Family, Estate and Trust  
Human Rights  
Entrepreneurship - IE Module

### THIRD YEAR

#### 1<sup>st</sup> Semester

Taxation I  
Commercial Law and Corporations I  
Labor Law II  
Litigation II  
IE Challenge

#### 2<sup>nd</sup> Semester

Conflicts and Business Law  
Taxation II  
Unplugged V  
Commercial Law and Corporations II  
Electives

### FOURTH YEAR

#### 1<sup>st</sup> Semester

Exchange / Internships / Electives

#### 2<sup>nd</sup> Semester

Final Project  
Internships / Electives

**Note:** this information is subject to change, please contact the Admissions Department for the updated curriculum.

# WHAT IS LAW AT IE UNIVERSITY?



## PRACTICE LAW INTERNATIONALLY



## PRACTICAL LEGAL TRAINING



## COMPARATIVE LAW

Understand the role of multilateral organizations, states, and the corporate world in shifting the international order



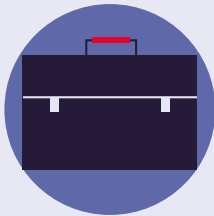
## LAW UNPLUGGED

Learn the fundamentals of law practice.



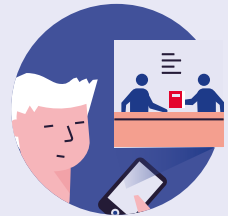
## LEGAL CLINIC

Apply legal knowledge to counsel NGOs, startups and other organizations.



## INTERNSHIPS

Intern at the most prestigious law firms and companies.



## LAW WITHOUT WALLS

Combine law, business, technology, and innovation.



## SHADOWING

Follow law experts for a whole week.

## MOOT COURTS

Gain experience simulating court proceedings.



# PRACTICE LAW INTERNATIONALLY

Choose your own path with our global partnerships

IE University has unique agreements with a range of prestigious global organizations and institutions, giving our students the opportunity to practice law in various countries and legal systems.

After delving into the principles of comparative law for the first three years at IE University, you will be able to choose from several specific career tracks. Regardless of the track you follow, you will graduate fully prepared to practice law around the world, in both the public and private sectors.



Northwestern University



ITAM



## WHAT TRACKS DO WE OFFER?

1

### BECOME A GLOBAL LAWYER AT IE UNIVERSITY

With this track, you will study all four years of your Bachelor of Laws (LL.B.) at IE University. You will spend the three first years building a foundation in law, preparing yourself to become a global lawyer through the comparative law methodology, before selecting the electives that suits you best in your fourth year.

2

### SPECIALIZE ON SPANISH BUSINESS LAW AT IE UNIVERSITY

In this track, you will focus on the finer details of Spanish law during your fourth year. This specialization, together with the knowledge acquired through comparative law, will prepare you to take the public examinations and practice law in Spain. This track will enable you to master the general principles of Spanish law, familiarize yourself with Spanish legislation and case law, and gain a better understanding of the legal terminology used in Spain. After four years at IE University, you will stand apart from other Spanish law graduates and be ready to work at the most prestigious Spanish law firms, international firms and public institutions.

3

### STUDY LAW IN MEXICO

#### Dual Program Bachelor of Laws / Licenciatura en Derecho with ITAM

After studying the Bachelor of Laws (LL.B.) at IE University for the three first years, you will move to ITAM in Mexico where you will study for another two years. This program trains you to become a lawyer who understands different legal systems so that they can practice their profession in other countries and understand law from a global and business perspective.

After the five-year program, you will graduate with a Bachelor of Laws from IE University and a Licenciatura en Derecho from ITAM

4

### PRACTICE LAW IN INDIA

Open exclusively to Indian nationals, this program transforms students into global law professionals and business strategists and opens the door to becoming a lawyer in India.

After successfully completing the LL.B. and LL.M. programs at IE University, you will be allowed to enroll with the State Bar Council of India and take All India Bar Examinations (AIBE): LL.B. + LL.M. + AIBE

5

### STUDY LAW IN THE UNITED STATES

#### Dual Program Bachelor of Laws / Master of Laws or JD with Northwestern University

You will study the Bachelor of Laws (LL.B.) at IE University for the three first years and then move to Northwestern University where you will choose to either study an LL.M. during your fourth year, or a J.D. which will take two more years. The Bachelor of Laws at IE University + LL.M. or J.D. at Northwestern University will help you build an outstanding profile when entering the legal job market. These advanced programs meet the growing demand for flexible legal professionals, giving students a deep understanding of different legal systems and, in particular, of the U.S. legal system.

#### Dual Program Bachelor of Laws / Master of Laws at IE University and Northwestern University

The Dual Program Bachelor of Laws/Master of Laws at IE University and Northwestern University is designed for candidates who wish to practice law internationally. Students will receive a degree in Comparative Law and Global Law, and will enhance their knowledge of U.S. law with a LL.M. degree from this prestigious partner university. The Dual Program Bachelor of Laws/J.D at IE University and Northwestern University is an ambitious program designed for those seeking two highly recognized legal degrees, the LL.B. and J.D. With these two degrees, students have the opportunity to practice law in two different jurisdictions.

6

### STUDY LAW IN THE UNITED KINGDOM

#### Dual Program Bachelor of Laws / Master of Laws with King's College London

You will study the Bachelor of Laws (LL.B.) at IE University for the first three years before moving to King's College London in London for your fourth year where you will study an LL.M. This pioneering program meets the growing demand for cross-border legal professionals. Through IE University's comparative law methodology, you will learn about different global legal systems, while also gaining a deep understanding of the UK legal system at King's College London. Upon completion, you will have two diplomas from two top universities.

# Bachelor in Philosophy, Politics, Law and Economics

## Shape the future of societies and organizations



VIEW THE  
INTERACTIVE  
BROCHURE

The Bachelor in Philosophy, Politics, Law and Economics (PPE) is an applied and multidisciplinary degree for those wanting to learn about the system dynamics underpinning how the world works. By integrating knowledge and hands-on practice in philosophy, politics, law and economics, students develop a deep understanding of the dynamics that dictate the relationships between these four fields, empowering them to become agents of change and have a meaningful impact in a globalized world. Conceived from a joint effort of the IE Law School and IE Business School, this innovative degree prepares a new generation of analytical and strategic professionals who will shape the future of governments, societies, and organizations globally.

<b>Type of Degree</b>	Undergraduate
<b>Language</b>	English
<b>Format</b>	Full-time
<b>Location</b>	Segovia and Madrid
<b>Duration</b>	4 years
<b>Start</b>	September

COMPONENTS	CREDITS
Basic Courses	60
Core Courses	120
Elective Courses	48
Final Project	12
<b>Credits needed to graduate</b>	<b>240</b>

### STUDY PLAN

#### FIRST YEAR

##### 1<sup>st</sup> Semester

Mathematics  
History of Ancient and Medieval Philosophy  
Elementary Logic  
European Legal History  
Microeconomics  
Introduction to Political Science

##### 2<sup>nd</sup> Semester

Research Methods and Data Analysis  
Social Seminar I  
Modern Political Philosophy  
Contemporary Political Philosophy  
Constitutional Law  
Macroeconomics  
Government and Comparative Politics

#### SECOND YEAR

##### 1<sup>st</sup> Semester

Probability and Statistics  
Epistemology  
Philosophy of Science  
Public International Law  
Public Economics

Public Administration and Management

##### 2<sup>nd</sup> Semester

Entrepreneurship  
Social Seminar II  
Philosophy of Social Sciences  
European Union Law  
Game Theory and Industrial Organization  
Econometrics  
Public Policy Analysis

#### THIRD YEAR

##### 1<sup>st</sup> Semester

Technology: Data Insights and Visualization  
IE Challenge  
Metaphysics  
Administrative Law  
Monetary Economics  
International Trade

##### 2<sup>nd</sup> Semester

Social Seminar III  
Moral Philosophy  
Legal Philosophy  
Introduction to Private Law - Civil Law  
Administrative Economic Law

Geopolitics and Globalization  
Technology and Public Policy

#### FOURTH YEAR

##### 1<sup>st</sup> Semester

Exchange/Electives/Internship

##### 2<sup>nd</sup> Semester

Electives (Specialization)  
Final Project

##### Law Electives

Business Law  
International Arbitration  
International Trade Law  
Law & Economics  
International Tax Law  
Criminal Law

##### Economics Electives

Economic Development and Growth  
Financial Institutions and Markets  
The Welfare Economy  
Digital Economics  
Economic Reporting  
Urban Economics and Smart Cities  
Political Risk Analysis

##### Politics Electives

European Union: Power, Politics and Economics  
Social Development and Entrepreneurship  
External Diplomacy and Policy  
Ethics, Values and Public Policies  
The Ethics and Development of Sustainable Cities  
Applied International Current Affairs  
Social And Internet Communication  
International Terrorism

##### Politics Electives

Philosophy of Language  
Philosophy of Mathematics  
Philosophy of The Mind  
Esthetics  
Continental Philosophy  
Applied and Political Ethical Issues

# WHAT IS PHILOSOPHY, POLITICS, LAW AND ECONOMICS AT IE UNIVERSITY?



**GLOBAL IMPACT**  
Have an impact on an international scale.



**EXCELLENCE**  
Backed by the experience and prestige of IE Law School and IE Business School.



**PRACTICAL LEARNING**  
Innovative learning tools and methodologies.

**Philosophy**



**Politics**



**Law**



**Economics**



**INTEGRATION**  
A true integration of philosophy, politics, law and economics.







# Dual Degree in Business Administration + Design

## Boost businesses with design



VIEW THE  
INTERACTIVE  
BROCHURE

The Dual Degree in Business Administration and Design is a demanding program for creative individuals with a passion for innovation and business, looking to produce lasting value within the corporate world. Embark on a unique learning journey where you harness the power of future-forward design, develop unparalleled business knowledge, and gain real-world, hands-on experience. This one-of-a-kind blended degree has been specially designed to provide a creative, multidisciplinary, and interconnected approach to business administration and design, equipping you with the complete skill set to become a future global leader.

<b>Type of Degree</b>	Undergraduate
<b>Language</b>	English
<b>Format</b>	Full-time
<b>Location</b>	Segovia and Madrid
<b>Duration</b>	5 years
<b>Start</b>	September

COMPONENTS	CREDITS
Basic Courses	206
Core Courses	109
Elective Courses	30
Final Project	27
<b>Credits needed to graduate</b>	<b>372</b>

### STUDY PLAN

#### FIRST YEAR

##### 1<sup>st</sup> Semester

Introduction to Design Studio: Learning by Doing  
Design History I  
Design Skills  
Financial Accounting  
Management Tools & Principles  
Applied Business Mathematics  
Building Powerful Relationships

##### 2<sup>nd</sup> Semester

Introduction to Design Studio: Collaborative Design  
Design History II  
Visualization and Representation Techniques  
Cost Accounting  
Mathematics for Management  
Corporate Finance  
Business Law

#### SECOND YEAR

##### 1<sup>st</sup> Semester

Design Studio I: Focus on Visual Design  
Psychology and User-Center Design  
Capital Markets  
Marketing Fundamentals  
Microeconomics  
Financial Reporting & Analysis  
IE Module - Writing Skills

##### 2<sup>nd</sup> Semester

Design Studio II: Focus on Product Design  
Materials and Applications I  
Sustainability  
Sociology and Culture  
Design and Criticism  
Macroeconomics

#### THIRD YEAR

##### 1<sup>st</sup> Semester

Design Studio III: Focus on Spatial Design  
Materials and Applications II  
Global Economic Environment  
Marketing Management  
Statistics & Data Analysis  
Interactive and Digital Tools

##### 2<sup>nd</sup> Semester

Ethnography  
Typography, Layout and Presentation  
Management Control  
Marketing in Action  
Entrepreneurship & Innovation  
Data Analysis for Economics  
Strategies for Competing in Industries and Markets  
Organizational Behavior

#### FOURTH YEAR

##### 1<sup>st</sup> Semester

Elective Courses (IE/Exchange)

##### 2<sup>nd</sup> Semester

Design Methodology  
Processes and Design Theory  
Design Narratives  
Programming for Designers  
Business-Driven Information Technologies  
Human Capital Management  
Venture Creation and Planning  
Operations Management  
Research Techniques

#### FIFTH YEAR

##### 1<sup>st</sup> Semester

Design Studio IV: Focus on Strategic Design  
Contemporary Design Trends  
IE Module - Design Management  
Fabrication Technologies  
Supply Chain Management  
Strategies for the Multinational Corporation  
IE University Challenge

##### 2<sup>nd</sup> Semester

Design Final Project  
Portfolio Design  
BBA Final Project  
Strategies in Disruptive world

**Note:** this information is subject to change, please contact the Admissions Department for the updated curriculum.



# Dual Degree in Business Administration + Laws

Become a corporate leader  
in a global world



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INTERACTIVE  
BROCHURE

The Dual Degree in Business Administration & Laws is a challenging program that prepares students to deeply comprehend the relation between business and law. This program will prepare students to understand and experience the international business from both a management and legal perspective. The program follows the innovative teaching model of the world-renowned IE Business School and the IE Law School and is characterized by the fundamental elements of IE University: academic excellence, an entrepreneurial spirit, and an international environment with essential connections to the business world.

<b>Type of Degree</b>	Undergraduate
<b>Language</b>	English
<b>Format</b>	Full-time
<b>Location</b>	Madrid / Segovia and Madrid
<b>Duration</b>	5 years
<b>Start</b>	September

COMPONENTS	CREDITS
Basic Courses	108
Core Courses	183
Elective Courses	24
Final Project	24
<b>Credits needed to graduate</b>	<b>339</b>



## STUDY PLAN

### FIRST YEAR

#### 1<sup>st</sup> Semester

Management Tools & Principles  
Applied Business Mathematics  
European Legal History  
Constitutional Law  
Building Powerful Relationships  
Intro to Programming  
Financial Accounting

#### 2<sup>nd</sup> Semester

Cost Accounting  
Mathematics for Management  
Marketing Fundamentals  
Introduction to Private Law  
Legal Thought  
Business-Driven Information Technologies  
Statistics & Data Analysis

### SECOND YEAR

#### 1<sup>st</sup> Semester

Corporate Finance  
Entrepreneurship & Innovation  
Marketing Management  
Microeconomics  
Administrative Law I  
Civil Law - Contracts  
Unplugged I - Business & Law Competition

#### 2<sup>nd</sup> Semester

Unplugged II - Business Plan into Action  
Administrative Law & Economic Regulation  
Macroeconomics  
Technological Innovation  
Venture Creation & Planning  
Marketing in Action  
Civil Law Property  
Public International Law

### THIRD YEAR

#### 1<sup>st</sup> Semester

Organizational Behavior  
Torts  
Commercial Law I  
Strategies for Companies in Industries & Markets  
IE University Challenge  
Taxation I  
EU Law  
Civil Law Family

#### 2<sup>nd</sup> Semester

Unplugged III - Advising International Business on their International Expansion  
Strategies for the Multicultural Corporations  
Financial Reporting & Analysis  
Commercial Law II  
Global Economy En.  
Taxation II  
Data Analysis for Economics

### FOURTH YEAR

#### EXCHANGE BBA

##### 1<sup>st</sup> Semester

Electives/Internship/Exchange

##### 2<sup>nd</sup> Semester

Operations Management  
Management Control  
Human Capital Management  
Supply Chain Management  
Unplugged - Deontology  
Capital markets  
Humanities

#### EXCHANGE LLB

##### 1<sup>st</sup> Semester

Electives/Internship/Exchange

##### 2<sup>nd</sup> Semester

Unplugged - Deontology  
Criminal Law  
Labor Law  
Humanities  
Conflicts and Business Law

#### EXCHANGE + IE UNIVERSITY

##### 1<sup>st</sup> Semester

Electives/Internship/Exchange  
Humanities

##### 2<sup>nd</sup> Semester

Operations Management  
Strategies in a Disruptive World  
Capital Markets  
Litigation I  
Criminal Law I  
Labor Law I  
Unplugged - Deontology  
Management Control

### FIFTH YEAR

#### EXCHANGE BBA

##### 1<sup>st</sup> Semester

Criminal Law I  
Labor Law I  
Litigation I  
Unplugged IV - Recap: Closing Deals in Different Regions  
Final Project Law/Business  
Conflicts & Business Law

#### 2<sup>nd</sup> Semester

Final Project Law / Business  
Criminal Law II  
Labor Law II  
Litigation II  
Strategies in a Disruptive World  
Human Rights

#### EXCHANGE LLB

##### 1<sup>st</sup> Semester

Human Rights  
Management Control  
Human Capital Management  
Unplugged IV - Recap: Closing Deals in Different Regions

Final Project Law / Business

Litigation I

Supply Chain Management

##### 2<sup>nd</sup> Semester

Strategies in a Disruptive World  
Litigation II  
Operations Management  
Capital Markets  
Final Project Law / Business

#### EXCHANGE + IE UNIVERSITY

##### 1<sup>st</sup> Semester

Human Capital Management  
Supply Chain Management  
Litigation II  
Criminal Law II  
Labor Law II  
Conflicts and Business Law  
Unplugged IV- Recap: Closing Deals in Different Regions  
Human Rights

##### 2<sup>nd</sup> Semester

Final Project Law / Business  
Electives / Internship

**Note:** this information is subject to change, please contact the Admissions Department for the updated curriculum.

# Dual Degree in Business Administration + Data and Business Analytics



VIEW THE  
INTERACTIVE  
BROCHURE

## Drive business innovation with data insights

This program prepares you to understand and analyze data, extracting relevant insights that will positively impact companies and businesses. Our world-leading faculty will prepare you for a successful career in large corporations. You will learn to formulate data with statistical tools, alongside other skills that can be transferred to the professional world. Guided by experts in the Business and Data fields and using the latest tech, you will acquire a comprehensive knowledge of management and strong analytical skills. Aimed at and driven by innovative individuals, this dual degree will prepare you to become a leader in the corporate world and build company value.

<b>Type of Degree</b>	Undergraduate
<b>Language</b>	English
<b>Format</b>	Full-time
<b>Location</b>	Segovia and Madrid
<b>Duration</b>	5 years
<b>Start</b>	September

COMPONENTS	CREDITS
Basic Courses	79
Core Courses	205
Elective Courses	58
Final Project	24
<b>Credits needed to graduate</b>	<b>366</b>

### STUDY PLAN

#### FIRST YEAR

##### 1<sup>st</sup> Semester

Fundamentals of Probability and Statistics

Technology Trends Today

Financial Accounting

Management Tools and Principles

Modeling and Simulation to Understand Change

Marketing Fundamentals

Computational Thinking for Data and Business Analytics

Humanities I

##### 2<sup>nd</sup> Semester

Building Powerful Relationships

Data Insight and Visualization

Fundamentals of Data Analysis

Maths for Data Management and Analysis

Microeconomics

Cost Accounting  
Corporate Finance  
Writing Skills

#### SECOND YEAR

##### 1<sup>st</sup> Semester

Probability and Statistics for Management and Analysis

Algorithm and Data Structures

Capital Market

Marketing Management

Entrepreneurship and Innovation

Programming for Data Management & Analysis

Marketing Project-Practical

##### 2<sup>nd</sup> Semester

Forecasting and Time Series Analysis

Operating Systems & Parallel Computing

Advanced Data Structures and Storage

Financial reporting and Analysis

Operation Management

Business-driven Information  
Macroeconomics  
Datathon

#### THIRD YEAR

##### 1<sup>st</sup> Semester

Management Control

AI-Machine Learning Foundations

Strategies for Competition in Industries and Markets

Advanced Databases

Business Law

Organizational Behavior

IE Challenge

##### 2<sup>nd</sup> Semester

AI-Machine Learning & Analytics

Analyzing Social Media

Data Visualization, Dashboards and Storytelling

Recommendation Engines

Human Capital management

Global Economic Environment  
Supply Chain Management  
Datathon

#### FOURTH YEAR

##### 1<sup>st</sup> Semester

Exchange/Internship

Career Preparation and Design

Electives

##### 2<sup>nd</sup> Semester

Designing Artificial Intelligence & Implementing Smart Technologies

Project Management

Professional Bootcamp - Self Management

Big Data Technology

Stream Analytics

Electives

Strategies for Multinational Corporation

NLP, Text Mining and Semantic Analysis

#### FIFTH YEAR

##### 1<sup>st</sup> Semester

Advanced Topic - Connected Industries, Smart Cities & e-Governments

Disruptive Strategies

Electives

##### 2<sup>nd</sup> Semester

Datathon

Emerging Topics in Data Analysis and Management

Advanced Topic-Sales & Marketing Analytics

Final Project

**Note:** this information is subject to change, please contact the Admissions Department for the updated curriculum.

# Dual Degree in Business Administration + International Relations

Bring solutions to global challenges



VIEW THE INTERACTIVE BROCHURE

The Dual Degree in Business Administration and International Relations offers a comprehensive and practical study of international affairs and solid business skills that will give you a global perspective on economic, political, and social interactions. This challenging program combines the expertise of two prestigious schools, the IE Business School and the IE School of Global and Public Affairs, and prepares professionals to play influential roles in the corporate world, multinational organizations, and the public sector.

<b>Type of Degree</b>	Undergraduate
<b>Language</b>	English
<b>Format</b>	Full-time
<b>Location</b>	Madrid / Segovia and Madrid
<b>Duration</b>	5 years
<b>Start</b>	September

COMPONENTS	CREDITS
Basic Courses	96
Core Courses	204
Elective Courses	18
Final Project	24
<b>Credits needed to graduate</b>	<b>342</b>

## STUDY PLAN

### FIRST YEAR

#### 1<sup>st</sup> Semester

Introduction to Political Science  
 History of International Relations up to 1945  
 Political Theory  
 Introduction to Management  
 Financial Accounting  
 Mathematics I  
 Language I

#### 2<sup>nd</sup> Semester

History of International Relations since 1945  
 International Unplugged I  
 Introduction to Marketing  
 Cost Accounting  
 Mathematics II  
 Introduction to IT  
 Language II

### SECOND YEAR

#### 1<sup>st</sup> Semester

International Unplugged II  
 Comparative Politics  
 Management Control  
 Statistics for Business  
 Introduction to Economics  
 Ethics  
 Language III

#### 2<sup>nd</sup> Semester

International Unplugged III  
 Public Opinion and Political Communication  
 Interpersonal Skills and Management Skills  
 Accounting for Decision Making  
 Business Decision Making - Econometrics  
 Microeconomics  
 Marketing Research  
 Language IV

### THIRD YEAR

#### 1<sup>st</sup> Semester

International Relations Theory  
 Aid, Development and Social Entrepreneurship  
 Macroeconomics  
 Business Law I  
 Entrepreneurship  
 Language V

#### 2<sup>nd</sup> Semester

Diplomacy and Foreign Policy  
 International Law  
 Economic Environment  
 HR Management  
 Business Law II  
 Consumer Behavior  
 Language VI

### FOURTH YEAR

#### 1<sup>st</sup> Semester

Humanities  
 Professional Deontology  
 Management Information Systems  
 Electives

#### 2<sup>nd</sup> Semester

Globalization  
 International Monetary Theory  
 International Unplugged IV-V  
 Strategic Management  
 Finance I  
 Production and Operations Management

### FIFTH YEAR

#### 1<sup>st</sup> Semester

Project Management  
 International Strategy  
 Research Methods  
 Supply Chain Management  
 Finance II  
 Final Project - Business Administration

#### 2<sup>nd</sup> Semester

Global Governance and International Organizations  
 Peace and Conflict Resolution Studies  
 International Trade  
 International Unplugged VI  
 Final Project - International Relations

**Note:** this information is subject to change, please contact the Admissions Department for the updated curriculum.

# Dual Degree in Laws + International Relations

Bring your sense of justice  
to the international arena



VIEW THE  
INTERACTIVE  
BROCHURE

The Dual Degree in Laws & International Relations offers a comprehensive and practical program focused on the fundamentals of international affairs and global law. You will acquire a multicultural viewpoint, crisis management skills and conflict resolutions skills, allowing you to provide solutions that address issues on a global scale. If you want to practice in the legal public field, this demanding program will prepare you to play a leading role in the areas of international law and the global political arena, addressing today's most challenging issues. The program combines the expertise of two prestigious schools: the IE Law School and the IE School of Global Public Affairs.

<b>Type of Degree</b>	Undergraduate
<b>Language</b>	English
<b>Format</b>	Full-time
<b>Location</b>	Madrid / Segovia and Madrid
<b>Duration</b>	5 years
<b>Start</b>	September

COMPONENTS	CREDITS
Basic Courses	120
Core Courses	183
Elective Courses	18
Final Project	24
<b>Credits needed to graduate</b>	<b>345</b>





## STUDY PLAN

### FIRST YEAR

#### 1<sup>st</sup> Semester

History of International Relations up to 1945  
Language I  
Introduction to Political Science  
Microeconomics  
European Legal History  
Constitutional Law  
Impact Writing Seminar

#### 2<sup>nd</sup> Semester

History of International Relations since 1945  
Macroeconomics  
Language II  
Political Theory  
Introduction to Private Law. Civil Law  
Legal Thought  
Unplugged II: Governance of Emerging Technologies  
Unplugged I: Law & Ethics

### SECOND YEAR

#### 1<sup>st</sup> Semester

Technology - IE Module  
Research Methods in IR  
Language III  
Civil Law. Contracts  
Administrative Law  
Public International Law  
Unplugged III: The Art of Communication

#### 2<sup>nd</sup> Semester

International Relations Theory I  
Comparative Politics  
Language IV  
European Union Law  
Administrative Law and Economic Regulation  
Torts  
Unplugged IV: Multicultural Diplomacy  
Entrepreneurship - IE Module

### THIRD YEAR

#### 1<sup>st</sup> Semester

International Trade  
International Relations Theory II  
Language V  
Commercial Law and Corporations I  
Taxation I  
Civil Law. Family  
IE Challenge - IE Module

#### 2<sup>nd</sup> Semester

Unplugged V: Conflict Resolution: Communication & Mediation  
Unplugged VI: Law & Economics  
Topics in Foreign Policy  
Language VI  
Commercial Law and Corporations II  
Taxation II  
International Political Economy  
Civil Law. Property

### FOURTH YEAR

#### EXCHANGE + IE UNIVERSITY

##### 1<sup>st</sup> Semester

Electives/Internship/Exchange  
Humanities - IE Module  
Project Management

##### 2<sup>nd</sup> Semester

Human Rights  
Aid, Development and Social Entrepreneurship  
Peace and Conflict Resolution  
Public Opinion & Political Communication  
Criminal Law I  
Conflicts and Business Law  
Labor Law I  
Litigation I

#### EXCHANGE IR SCHOOL

##### 1<sup>st</sup> Semester

Electives/Internship/Exchange  
Humanities - IE Module

##### 2<sup>nd</sup> Semester

Aid, Development and Social Entrepreneurship  
Peace and Conflict Resolution  
Global Governance and International Institutions  
Management of the Multinational Corporation  
Human Rights  
Public Opinion & Political Communication

#### EXCHANGE LAW SCHOOL

##### 1<sup>st</sup> Semester

Electives/Internship/Exchange  
Humanities - IE Module

##### 2<sup>nd</sup> Semester

Human Rights  
Criminal Law  
Labor Law  
Conflicts and Business Law  
Aid, Development and Social Entrepreneurship

### FIFTH YEAR

#### EXCHANGE + IE UNIVERSITY

##### 1<sup>st</sup> Semester

Management of the Multinational Corporation  
International Money and Finance  
Global Governance and International Institutions  
Labor Law II  
Litigation II  
Criminal Law II

##### 2<sup>nd</sup> Semester

Final Project  
Electives / Internship

#### EXCHANGE IR SCHOOL

##### 1<sup>st</sup> Semester

Criminal Law I  
Labor Law I  
Litigation I  
Conflicts and Business Law  
International Money & Finance  
Project Management

##### 2<sup>nd</sup> Semester

Final Project  
Criminal Law II  
Labor Law II  
Litigation II

#### EXCHANGE LAW SCHOOL

##### 1<sup>st</sup> Semester

International Money and Finance  
Peace and Conflict Resolution  
Global Governance and International Institutions  
Litigation I  
Project Management

##### 2<sup>nd</sup> Semester

Final Project  
Management of the Multinational Corporation  
Public Opinion & Political Communication  
Litigation II

**Note:** this information is subject to change, please contact the Admissions Department for the updated curriculum.

# Dual Degree in Economics + International Relations

## Drive economic transformation at a global scale



VIEW THE  
INTERACTIVE  
BROCHURE

The Dual Degree in Economics and International Relations is a rigorous and challenging program where students obtain solid economic foundations combined with global geopolitics, powered by advanced analytical technologies and tools. Students will explore innovative models linked to digital platforms, emerging technologies, and collaborative action to understand and generate change at a global scale. You will apply economics principles to fields including finance, politics, trade, economic diplomacy, social development, the environment, urban development or management, with a strategic global perspective that goes well beyond the technical or traditional economist role.

<b>Type of Degree</b>	Undergraduate
<b>Language</b>	English
<b>Format</b>	Full-time
<b>Location</b>	Segovia and/or Madrid
<b>Duration</b>	5 years
<b>Start</b>	September

COMPONENTS	CREDITS
Basic Courses	99
Core Courses	210
Elective Courses	24
Final Project	24
<b>Credits needed to graduate</b>	<b>357</b>



## STUDY PLAN

### FIRST YEAR

#### 1<sup>st</sup> Semester

Mathematics for Economists

Foundations of Microeconomics / Microeconomics

Foundations of Macroeconomics / Macroeconomics

Impact Writing Lab

Programming for Economists I

History of International Relations up to 1945: History of International Relations/Economic History

Unplugged I-The Economic Dimension of the Agenda 2030

Languages NI

#### 2<sup>nd</sup> Semester

Probability & Statistics/ Research Methods in International Relations

Development and Growth Economics

Game Theory

Political Theory

History of International Relations since 1945: Contemporary Global Issues

Languages NII

Research Methods

### SECOND YEAR

#### 1<sup>st</sup> Semester

Econometrics

Financial Economics & Accounting

Introduction to Political Science

Languages NIII

International Trade and Monetary System/ International Trade and Finance

Unplugged II-Sustainable Finance

Technology-IE Module

#### 2<sup>nd</sup> Semester

Behavioral Economics, Finance & Decision-Making

Data Science for Economists/Unplugged: Data Visualization

Market, Auction and Contract Design

Economic Reporting Lab

Languages NIV

Corporate Finance

Programing for Economists II

Econometrics II: Identification & Time-Series

Capital Markets

Entrepreneurship-IE Module

### THIRD YEAR

#### 1<sup>st</sup> Semester

International Relations Theory

Public Opinion and Political Communication

Public Economics

Comparative Politics

Languages NV

Unplugged III: Negotiation and Multilateral Diplomacy

IE Challenge

#### 2<sup>nd</sup> Semester

Languages NVI

Climate Change and Environmental Politics

The European Union

Aid, Development and Social Entrepreneurship

International Law

International Political Economy

Economic Modeling & Simulation

Peace and Conflict Resolution

Human Rights & Social Inclusion

### FOURTH YEAR

#### 1<sup>st</sup> Semester

Economic Nudging and Policy Design

Economics of Wellbeing

New Economy: Digital, Ecosystems & Platforms /New Economics

Topics in Foreign Policy

Institutional Economics

Economics of Innovation and Technological Change

Labor Economics, Digitalization, and Artificial Intelligence

Unplugged IV: Policy Trends for Global Transformation

#### 2<sup>nd</sup> Semester

IE Humanities-IE Module

Electives/Study Abroad/ Curricular Internship

### FIFTH YEAR

#### 1<sup>st</sup> Semester

Machine Learning & Analytics for Economists

Industrial Organization and Strategy/Management of the Multinational Corporation

Experimental Economics

Global Governance and International Institutions

Blockchain and Cryptocurrency

Economic Research: Consumers & Markets

Economic Research: Regions & Industries

Unplugged V-Partnership and Co-Creation

#### 2<sup>nd</sup> Semester

Project Management

BIE & BIR Final Projects



**Note:** this information is subject to change, please contact the Admissions Department for the updated curriculum.

# Dual Degree in Philosophy, Politics, Law and Economics + Data and Business Analytics



VIEW THE  
INTERACTIVE  
BROCHURE

## Analyze and understand societies and organizations

This program prepares professionals to understand complex social environments and make data-driven decisions to positively impact societies, organizations, and companies. In this degree, you will gain strong analytical skills by experimenting with the latest data technologies and tools. By integrating knowledge and hands-on practice in philosophy, politics, law and economics, you will develop a deep understanding of the dynamics that rule the relations between these four fields and learn how to become an agent of change. Aimed at insightful individuals who possess sharp critical thinking abilities, this dual degree will prepare you to become a leader capable of making a real impact on today's most pressing social issues.

<b>Type of Degree</b>	Undergraduate
<b>Language</b>	English
<b>Format</b>	Full-time
<b>Location</b>	Segovia and Madrid
<b>Duration</b>	5 years
<b>Start</b>	September

COMPONENTS	CREDITS
Basic Courses	108
Core Courses	183
Elective Courses	24
Final Project	24
<b>Credits needed to graduate</b>	<b>339</b>

### STUDY PLAN

#### FIRST YEAR

##### 1<sup>st</sup> Semester

Fundamentals for Probability and Statistics  
Elementary Logic  
European Legal History  
Introduction to Political Science  
Writing Skills  
Data Insights and Visualization  
Learning to Observe, Experiment and Survey

##### 2<sup>nd</sup> Semester

Fundamentals of Data Analysis  
History of Ancient and Medieval Philosophy  
Microeconomics  
Constitutional Law  
Government and Comparative Politics  
Simulating and Modeling to Understand Change  
Mathematics

#### SECOND YEAR

##### 1<sup>st</sup> Semester

Macroeconomics  
Probability and Statistics for Data Management & Analysis  
Public Administration and Management  
Public International Law  
Mathematics for Data Management & Analysis  
Modern and Contemporary Political Philosophy

##### 2<sup>nd</sup> Semester

Programming for Data Analysis & Management  
Public Policy Analysis  
Forecasting and Time Series Analysis  
Administrative Law  
Analyzing Social Media  
Algorithm and Data Structures  
Legal Philosophy

#### THIRD YEAR

##### 1<sup>st</sup> Semester

AI - Machine Learning Foundations  
Public Economics  
Econometrics  
Data Structures and Storage  
European Union Law  
IE Challenge

##### 2<sup>nd</sup> Semester

Monetary Economics  
Big Data Technology  
Advanced Data Structures and Storage  
AI - Machine Learning & Analysis  
Operating Systems & Parallel Computing  
Political Parties and Social Movements  
Introduction to Private Law - Civil Law

#### FOURTH YEAR

##### 1<sup>st</sup> Semester

Professional Bootcamp: Self-Management  
Electives  
Professional Bootcamp: Team-Work

##### 2<sup>nd</sup> Semester

Advanced Databases  
Recommendation Engines  
Data Visualization, Dashboard and Storytelling  
NLP, Text Mining and Semantic Analysis  
Social Seminar  
Datathon for Social Impact  
Project Management  
Advanced Topics/Seminars

#### FIFTH YEAR

##### 1<sup>st</sup> Semester

Moral Philosophy  
International Trade Law and Policy  
Designing AI  
Stream Analytics  
Game Theory and Industrial Organization  
Epistemology and Philosophy of Social Sciences

##### 2<sup>nd</sup> Semester

Career Preparation and Design  
Emerging Topics in Data Analysis and Management  
Advanced Topics/Seminar  
Final Project

**Note:** this information is subject to change, please contact the Admissions Department for the updated curriculum.





# My Enrichment Opportunities



Students from the very first year create close ties with their classmates, and with students from higher classes who help them and guide them throughout their journey.

Your experience at IE University will involve a lot more than your academic studies; we offer an exceptional range of opportunities that allow you to tailor your studies to suit your specific career goals and enhance your employability by obtaining extra qualifications.

IE University takes an applied and student-centered approach to education, identifying your unique strengths and giving you the chance to build your own path.

In addition to the core degree, you will be able to personalize your program and develop your skills by adding complementary courses, advanced seminars, internships, and IEU LABs.

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# IEU LABS

## Learn by doing

IEU LABs are IE University's alternative to traditional work placements. They provide hands-on, internship-like experience on campus to first- and second-year students who wish to begin gaining professional experience. There are ten labs to choose from, and each allows you to build your professional profile and gain valuable practical knowledge of different sectors. You will also extend your professional network through direct contact with managers and directors of leading companies.

Throughout the program, you will work under the tutorship of professors, while experts provide training in areas like marketing, funding, and strategy and legal aspects, among others.

When the time comes to choose, you will be able to apply to a lab that matches your professional interests, or try one outside of your field of study in order to broaden your knowledge and work with students from other programs.

All labs start at the beginning of the academic year and continue year-round. In May and June, you will work full-time in the IEU LABs and participate in common modules and activities, including advanced seminars for professional skills, weekly presentations of your work, business simulations, and extracurricular activities.

Want to learn about the labs we offer? Keep reading!

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"The IEU LABs give students a genuine taste of work as members of a consultancy team in the sector of their choice, from design to finance. Already, various labs have had real-world successes, providing solutions for clients including Madrid's Thyssen-Bornemisza Museum and the investment bank Arcano"

Isabel Sánchez,  
Director of IEU LABs and Business  
Administration Undergraduate Studies

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## Start-Up Lab

The *IEU Start-Up Lab* is an incubator where you can develop your business plans and make them investment-ready with guidance from professors and entrepreneurs.

## Marketing Lab

In the *Marketing Lab*, you will be involved in brand building, strategy creation, and the implementation of marketing plans. You will also work on marketing research and consumer insights for a range of companies and institutions, as well as offer support to new startups and entrepreneurs at IE.

## IR Lab

This lab is a fully tutored working space where you can execute professional projects with an international dimension for private companies, public organizations, and nonprofits. Our partner institutions work in different industries and sectors: consultancy, international development, public affairs, diplomacy, etc.





ENTREPRENEURIAL SPIRIT

“For us, entrepreneurship is the unbreakable will to create something, paired with the courage to actually do it.”

**Teiko Wilenius, Philipp Nette and Benjamin Ranft,**

*Founders of z*

**Their thrilling startup, ‘Cutnut’, is an all-in-one platform that allows users to produce story content on their**

**devices, and which they have been featured in this year’s Forbes 30 under 30 list for European media and marketing.**

**What is Cutnut?**

Cutnut brings the story format (known from platforms such as Instagram or Snapchat) to companies, by providing the easiest story content creation platform available. It helps companies to collect, produce and distribute high quality story content for their social media platforms and websites/apps easier, faster and cheaper than ever before.

**What has been the biggest challenge and how did you overcome it?**

Our biggest challenge was to identify a real need in the

market for our product. It was a hard lesson to learn that your wonderful first idea is not necessarily what the market has been waiting for.

**What does entrepreneurship mean to you?**

Being an entrepreneur often means that you have to cope with a lot of ups and downs along your startup’s development. The uncertainty around your future demands a lot of courage and endurance. The key is to keep going and find new solutions to your dilemmas every day.

**What is your advice to anyone who is considering a career as an entrepreneur?**

Keep your product as lean as possible and test early. We all want to present our clients and/or users with the best possible version of our product, but the reality is that your product is never exactly what the market wants.

## Social Impact Lab

In this lab, you can work with nonprofit organizations and other initiatives to manage social projects in international settings. You will also have the option to travel to developing countries in order to participate in real projects that have a visible, tangible effect.

## Finance Lab

If you want to work in the world of finance, this is the perfect place to get your career started. This lab focuses on analyzing financial markets and consulting companies on a range of financial issues.

## Legal Clinic

Students offer legal advice for startups, NGOs, nonprofits and institutions in need of legal consulting services. Several law firms also collaborate with this lab for research and consultancy to help their clients and firms.

## Sports Lab

This lab monitors and reports on issues pertaining to sports players, teams, and coaches, and produces research and consultancy for Spanish and European soccer clubs, Formula 1, and others.

## Communication Lab

The *Communication Lab* works with the widest range of companies, institutions, and startups with communication needs. You will be in charge of creating content such as blogs, videos, and other media content according to the clients’ needs.

# INTERNSHIPS

In touch with the real world

We understand that real-world experience is fundamental within the field of communication, and for that reason IE University offers students the opportunity to complete internships with organizations worldwide. You will acquire more than a year's worth of professional experience, which is sure to help you stand out as you enter the job market and begin to establish yourself as a valued business professional.

**OUR STUDENTS  
HAVE COMPLETED  
INTERNSHIPS AT:**

Accenture	David Chipperfield	LinkedIn
Addecco Iberia	Delivering Happiness	Loewe
Aires Mateus	Deloitte	Manpower
Argus Communications	Diesel	Nike
Arup	Embassy of Spain in different countries	Onda Cero
Baker & McKenzie	Ernst&Young	Prosegur
Bank of China	Garrigues	PwC
Cadena COPE	Google	Pérez-Llorca
Caritas	Gucci	Roff
Clifford Chance	Holcim	Salesforce
Cloud 9	International Media	United Nations
Credit Suisse	JP Morgan	Uría Menéndez
Danone	KPMG	Zaha Hadid
	Latham & Watkins	<b>...among many other companies.</b>
	Lidl	

# “My experience at Salesforce allowed me to grow professionally and personally and to meet incredible people.”

**Philippine Domange**  
*Bachelor in Business Administration*

**Salesforce**

I was interested for three main reasons: The company culture, the types of services Salesforce provides, and the fact that Salesforce is great at integrating cutting-edge innovation, and the internship description was very appealing, and the knowledge I gained from this mentor helped me understand the description fully.

## **What can you tell us about the internship experience?**

The summer internship was based in Dublin, Salesforce’s EMEA headquarters. It lasted 10 weeks, from mid-June to the end of August. The program started with an introduction week. Then half of the group spent four

## **Why were you interested in applying to Salesforce?**

I was interested for three main reasons: The company culture, the

types of services Salesforce provides, and the fact that Salesforce is great at integrating cutting-edge innovation, and the internship description was very appealing, and the knowledge I gained from this mentor helped me understand the description fully.

weeks with the business development team and the other half was sent to different departments (marketing, strategy, employee success, finance, solution engineering, and sales). We then switched departments for the final four and half weeks. We didn’t get to choose the departments we worked in, but the choice was made according to our experience. However, everyone, regardless of their background, spent one rotation with the business development team. For example, I worked with the solution engineering team first because of my specialization in digital business and big data with a non-tech background. I did my second rotation with the business development team.

My experience at Salesforce allowed me to grow professionally and personally and to meet incredible people with stories to share and advice to give.

## **What would you highlight about this internship experience?**

The three things I would highlight about this experience would be that: I learned something new every day. Learning is key at Salesforce. Every night before leaving the office, we had to fill out a form about what we did that day, what we learned, and the positive and negative aspects of the day. It helped me to quantify how much I learned, and see the progress I made over three months.

After four years at IE University, I realized how important it was for me to find a company that was a cultural hub. I was looking for an environment similar to the environment at IE University: diverse and multicultural. Salesforce

is aligned with the values and culture at IE University: strong culture, open mindset, and international backgrounds everywhere.

The best part of the internship was coming back to the university filled with energy, with great memories, and excited to share my experiences with my friends and family.

## **Do you have any advice for others who may be interested in applying for this internship?**

I would give prospective interns three pieces of advice:

Your network is key. Salesforce is one of those big companies that encourages their employees to refer people. Don’t forget to check if anyone in your network of alumni, friends, or relatives could refer you, or might know someone who could refer you; it will help a lot. LinkedIn is a great tool for finding connections.

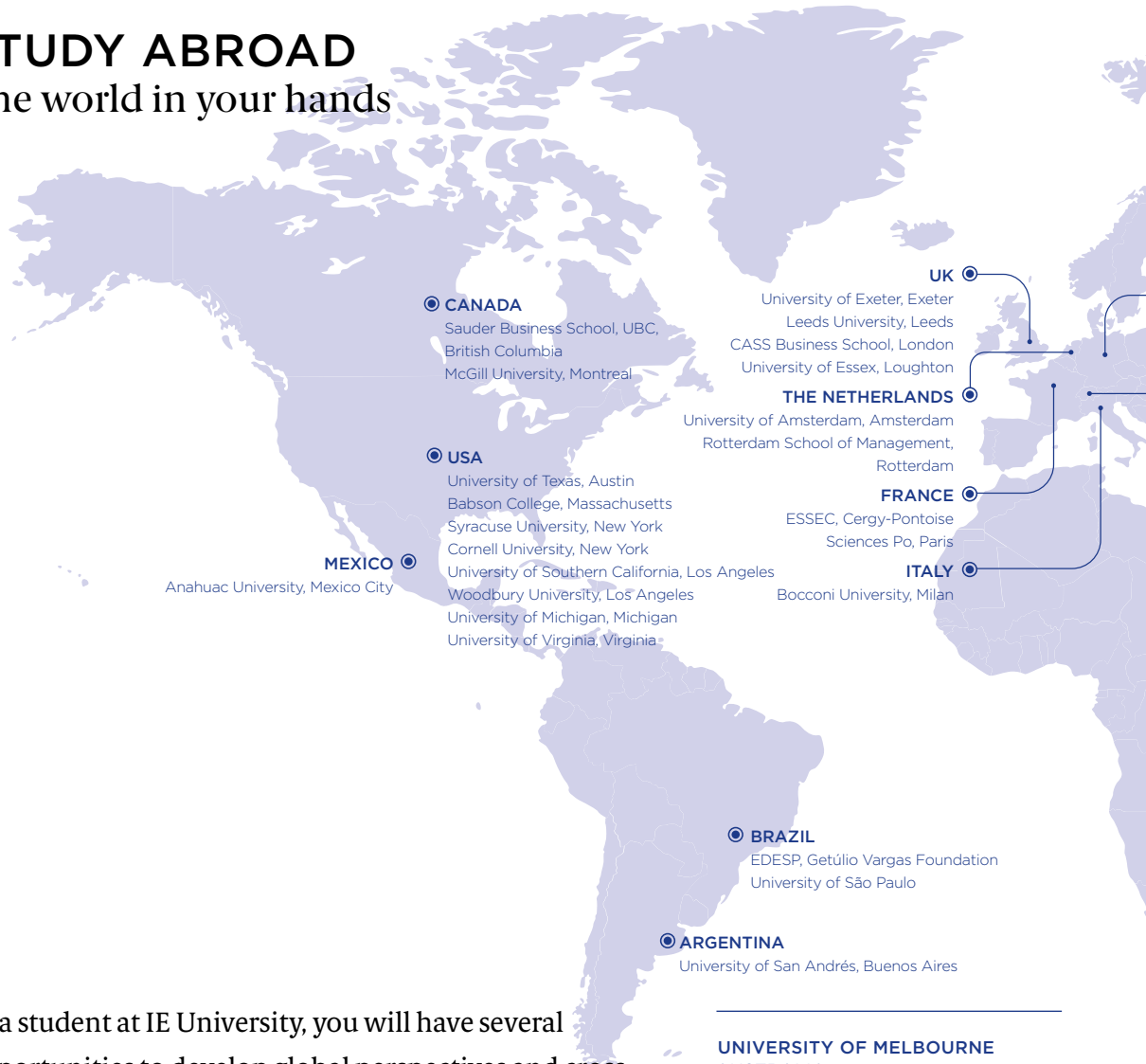
Understand their culture. Culture is key and it is everywhere. If you’ve had the chance to do volunteer work of any kind, highlight that experience. Take the time to look at one of the CEO’s speeches and some customer success stories. These resources will help you understand the culture, and the products of the company.

Lastly, trust yourself. Even though I have never been the best student in the class, I have always managed to get out of the box by participating in various extracurricular activities. Don’t forget, the things you do to go above and beyond are what make you special.



# STUDY ABROAD

## The world in your hands



### ● CANADA

Sauder Business School, UBC, British Columbia  
McGill University, Montreal

### ● USA

University of Texas, Austin  
Babson College, Massachusetts  
Syracuse University, New York  
Cornell University, New York  
University of Southern California, Los Angeles  
Woodbury University, Los Angeles  
University of Michigan, Michigan  
University of Virginia, Virginia

### ● MEXICO

Anahuac University, Mexico City

### ● UK

University of Exeter, Exeter  
Leeds University, Leeds  
CASS Business School, London  
University of Essex, Loughton

### ● THE NETHERLANDS

University of Amsterdam, Amsterdam  
Rotterdam School of Management, Rotterdam

### ● FRANCE

ESSEC, Cergy-Pontoise  
Sciences Po, Paris

### ● ITALY

Bocconi University, Milan

### ● BRAZIL

EDESP, Getúlio Vargas Foundation  
University of São Paulo

### ● ARGENTINA

University of San Andrés, Buenos Aires

### ● UNIVERSITY OF MELBOURNE AUSTRALIA

“For me, an exchange was a perfect opportunity to go on an adventure to the other side of the globe, especially after graduation and landing a job, making the move to another country for pleasure can be quite hard to manage.”



**EMILIJĄ BERZANSKAITE**, Lithuania  
Dual Degree in Business Administration and Laws

As a student at IE University, you will have several opportunities to develop global perspectives and cross-cultural competencies—studying abroad is one of them. Living in another country for a semester or two is a great way to build confidence and broaden your outlook by experiencing other cultures and making new connections.

At IE University we believe that seeing your studies from new perspectives is a life-changing experience. That’s why we encourage students to spend one or two semesters at one of our more than 160 prestigious global exchange partner institutions in North and South America, Europe, Asia, Africa, and the Middle East.



Exchange partners vary from year to year and your options will depend on your program of study. The following list represents a sample for all IE University programs.

**NORTHEASTERN UNIVERSITY**  
UNITED STATES

“When I look back my time at Northeastern University in Boston, there’s always something new that I can take from my time abroad and I am so grateful for the experience.”



**TOMOMI DAMBARA, Japan**  
Bachelor in Architectural Studies

**UNIVERSITY OF TEXAS**  
UNITED STATES

“Living abroad has an unthinkable amount of advantages. Not only do you step out of your comfort zone, but you also meet amazing people along the way that will help shape your career.”



**JESÚS PASCUAL, Spain**  
Bachelor in Communication and Digital Media

**NATIONAL UNIVERSITY OF SINGAPORE**  
SINGAPORE

“Do it, because those kinds of experiences are the ones that make you who you are. Do it, because it will bring you knowledge and values that will make you unique.”



**ELISE EL NOUCHI, France**  
Bachelor in International Relations





## STUDY ABROAD

# “If you really feel like going on exchange to a country, as far or different it could be, do it”

**Elise El Nouchi,**  
*Exchange Student  
at the National  
University of  
Singapore*

### **Why did you take the initiative to go abroad?**

I wanted to go on exchange because I've always been really curious about

discovering new cultures and countries. In my case, Singapore was the perfect destination since I had been to North and Latin America, as well as many countries in Europe and in North Africa but South-East Asia was totally new to me. I figured that being part of a new experience in a region of the world I didn't know would be really exciting and make me grow as a person and gain knowledge.

### **What are the biggest advantages of living abroad?**

The biggest advantages of living abroad I would say are to develop your independence, forge your personality and meet different people that will challenge your ideas and reality. Also, depending on where you go, the ability to travel for cheap and discover new countries can be a strong advantage.

### **Why did you choose the National University of Singapore?**

I initially picked the National University of Singapore because

of its very good ranking and the courses that were offered there. However, the university turned out to be much more than what I had imagined. I had the chance to enjoy many infrastructures and clubs at students' disposal and I met amazing people and classmates that were all passionate and hard working people. From the infinity pool to the hip hop dance club or even cooking nights I could relax between classes and enjoy my time with friends.

### **What would you recommend to future exchange students?**

I would tell them to go for it, take their chance and just follow their guts. If you really feel like going on exchange to a country, as far or different it could be, do it. Do it because those kinds of experiences are the ones that make you who you are. Do it because it will bring you knowledge and values that will make you unique. In short, your exchange semester is for sure going to impact your life and future, so just enjoy it fully (you'll have time to worry again when you come back!).

# ADMISSION PROCESS

## Become part of IE University

At IE University, there's no single deadline for applying to our undergraduate programs. The various stages of our admission process are aimed at identifying those areas of your academic and personal profile that make you unique, and to make sure that our educational model is a good fit for you.

As our programs usually fill up far in advance of the start of the academic year, we advise candidates to apply between twelve to nine months before the semester begins. This will also allow you time to obtain any necessary visas or other qualifications. Once you have received an acceptance letter, provisional or definitive, you must make a €2,000 non-refundable deposit to reserve your spot in the bachelor's program of your choice.

1

### ONLINE APPLICATION

The application form contains detailed step-by-step information on how to fill it in, guiding you through the process. Your application is subject to a non-refundable admission fee of €120. It will not be reviewed by the Admissions Committee until submitted and the admission fee has been paid. You can find information on how to pay this fee at the end of the application form. The application may be saved at any time during the process but it must be completed within one month.

### ADMISSION TEST

Take IE University's admission test or international admission tests: the SAT, ACT, CAS, or LNAT.

IE University's admission test is conducted solely in English and assesses your verbal, logical and numerical skills. It centers on your ability to reason, rather than knowledge of actual information. This means you don't have to study for the test beforehand to pass it successfully. It also evaluates your English level.

You can do the admission test either at the campus in Madrid or Segovia, or at any of the 29 offices IE has around the world. For other cases, please contact our Admissions Department at: [ieuadmissions@ie.edu](mailto:ieuadmissions@ie.edu)

### ONLINE ASSESSMENT

As a tech-forward institution, we use virtual assessment as part of our admissions process. This allows the admissions team to get a sense of your personality and potential before proceeding to a possible interview.

Completing the assessment is simple—you will be given 3 ques-

tions to answer in a set amount of time. One of your responses will be written, and two will be recorded via video. The whole process should only take 20 to 30 minutes to complete.

2

### PERSONAL INTERVIEW

(only after committee review)

Personal interviews are held either at the IE University campus in Segovia or Madrid, or at any of our 29 international offices. In extenuating circumstances we can arrange an online interview. The interview will allow us to get to know you better, and further assess certain qualities, such as your personality, capacity for critical thinking, method of self expression and other communication skills.

### FINAL COMMITTEE DECISION

You will be informed of the Admissions Committee's decision in writing. If accepted, you will receive one of two admission statuses:

Conditional Admission: in the event that you have failed to comply with all university access requirements in Spain.

Definitive admission: full admission, providing you have complied with all the points listed in the provisional letter of acceptance.





Interested in becoming  
an IE University student?



# Follow the Student Path



**Scan the code**  
and follow the path to  
discover the steps you  
need to take to become a  
student at IE University.



**Madrid**



**Segovia**





## INTERNATIONAL OFFICES

### EUROPE

[europe@ie.edu](mailto:europe@ie.edu)

#### Benelux – Amsterdam

[benelux@ie.edu](mailto:benelux@ie.edu)

#### France – Paris

[france@ie.edu](mailto:france@ie.edu)

#### Germany, Switzerland & Austria – Munich

[dach@ie.edu](mailto:dach@ie.edu)

#### Italy & The Balkans – Milan

[italia@ie.edu](mailto:italia@ie.edu)

#### Portugal – Lisbon

[portugal@ie.edu](mailto:portugal@ie.edu)

#### Russia – Moscow

[eeca@ie.edu](mailto:eeca@ie.edu)

#### Spain – Madrid & Segovia

[iespain@ie.edu](mailto:iespain@ie.edu)

#### UK & Ireland – London

[uk@ie.edu](mailto:uk@ie.edu)

### NORTH AMERICA

[northamericaieu@ie.edu](mailto:northamericaieu@ie.edu)

#### West & Midwest USA

– Los Angeles

[westcoast@ie.edu](mailto:westcoast@ie.edu)

#### South USA & Caribbean

– Miami

[southusa@ie.edu](mailto:southusa@ie.edu)

#### Northeast USA – New York

[northeast@ie.edu](mailto:northeast@ie.edu)

#### Canada – Toronto

[canada@ie.edu](mailto:canada@ie.edu)

### LATIN AMERICA

[latam@ie.edu](mailto:latam@ie.edu)

#### Argentina & Uruguay

– Buenos Aires

[argentina@ie.edu](mailto:argentina@ie.edu)

[uruguay@ie.edu](mailto:uruguay@ie.edu)

#### Brazil – Sao Paulo

[brasil@ie.edu](mailto:brasil@ie.edu)

#### Chile – Santiago de Chile

[chile@ie.edu](mailto:chile@ie.edu)

#### Colombia – Bogota

[colombia@ie.edu](mailto:colombia@ie.edu)

[centroamerica@ie.edu](mailto:centroamerica@ie.edu)

#### Ecuador – Quito

[ecuador@ie.edu](mailto:ecuador@ie.edu)

#### Mexico City – Mexico

[mexico@ie.edu](mailto:mexico@ie.edu)

#### Peru, Bolivia

& Paraguay – Lima

[peru@ie.edu](mailto:peru@ie.edu)

[bolivia@ie.edu](mailto:bolivia@ie.edu)

[paraguay@ie.edu](mailto:paraguay@ie.edu)

#### Venezuela – Caracas

[venezuela@ie.edu](mailto:venezuela@ie.edu)

### ASIA

[asia-pacific@ie.edu](mailto:asia-pacific@ie.edu)

#### Australia & New Zealand

– Sydney

[australia@ie.edu](mailto:australia@ie.edu)

#### China – Shanghai & Beijing

[china@ie.edu](mailto:china@ie.edu)

#### India & South Asia – Mumbai

[india@ie.edu](mailto:india@ie.edu)

#### Indonesia – Jakarta

[indonesia@ie.edu](mailto:indonesia@ie.edu)

#### Japan – Tokyo

[japan@ie.edu](mailto:japan@ie.edu)

#### Singapore & Southeast

Asia – Singapore

[singapore@ie.edu](mailto:singapore@ie.edu)

[southeastasia@ie.edu](mailto:southeastasia@ie.edu)

#### South Korea – Seoul

[korea@ie.edu](mailto:korea@ie.edu)

### MIDDLE EAST & AFRICA

[mea@ie.edu](mailto:mea@ie.edu)

#### Saudi Arabia – Riyadh

[saudi@ie.edu](mailto:saudi@ie.edu)

#### UAE, Qatar, Bahrain,

Kuwait & Oman – Dubai

[uae@ie.edu](mailto:uae@ie.edu)

#### West Africa – Lagos

[nigeria@ie.edu](mailto:nigeria@ie.edu)

#### Southern Africa

– Johannesburg

[southernafrica@ie.edu](mailto:southernafrica@ie.edu)

Please do not hesitate to contact the office nearest to you should you need any additional information. You can also contact us via [iecontact@ie.edu](mailto:iecontact@ie.edu)

[www.ie.edu/offices](http://www.ie.edu/offices)



**[www.ie.edu/university](http://www.ie.edu/university)**

Don't forget to check out our blog:  
**[drivinginnovation.ie.edu](http://drivinginnovation.ie.edu)**

**CONTACT US**

[university@ie.edu](mailto:university@ie.edu)

**CAMPUS IN SEGOVIA**

Cardenal Zúñiga, 12  
40003 Segovia, Spain

T. +34 921 412 410

**CAMPUS IN MADRID**


María de Molina, 31 Bis.  
28006 Madrid, Spain

T. +34 915 689 600

*The information in this brochure is  
subject to revisions or changes. You will  
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